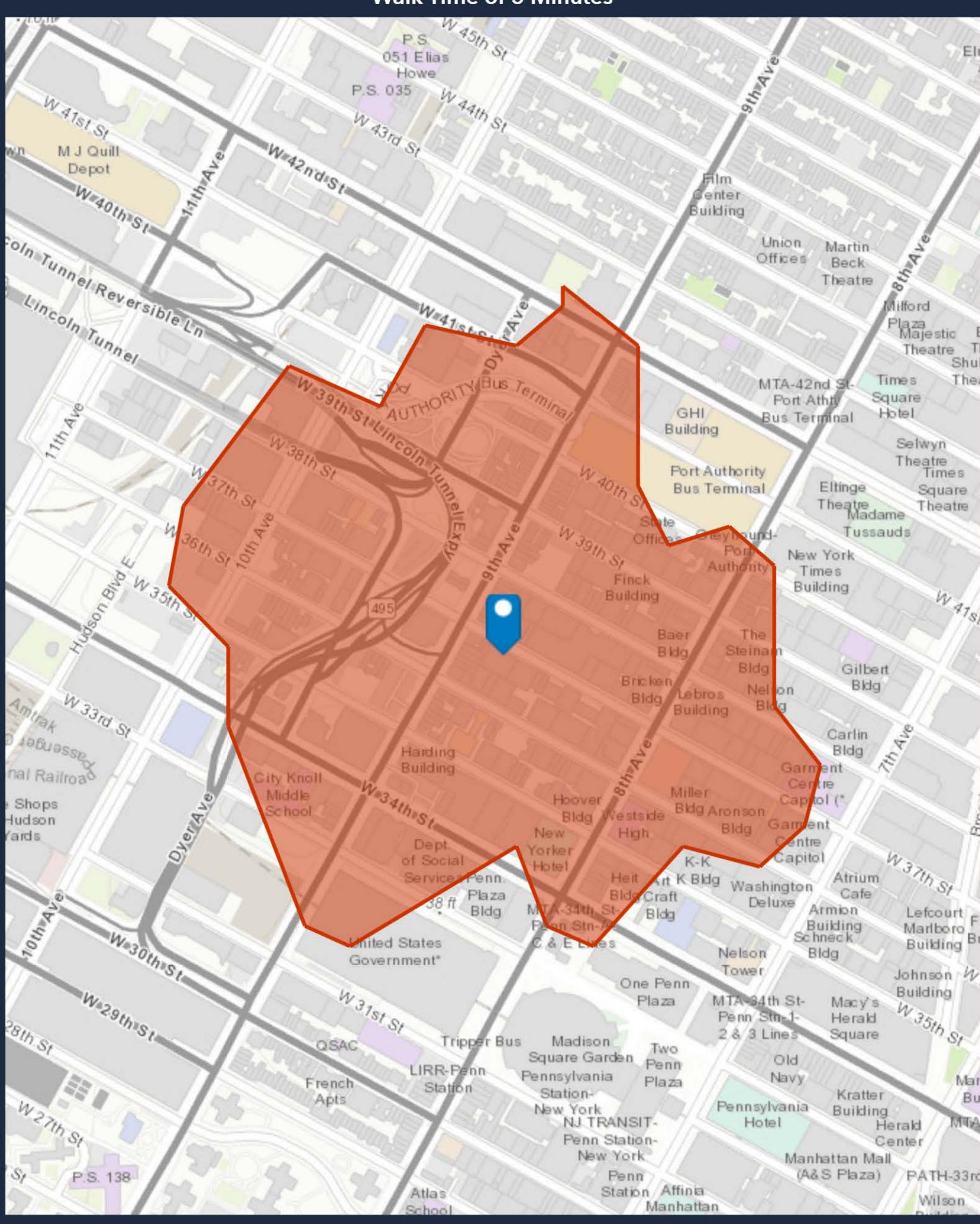


# DEMOGRAPHIC SUMMARY

350 W 37th St, New York, New York, 10018

# TRADE AREA

Walk Time of 5 Minutes



# WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

ALTHOUGH ALL INFORMATION REGARDING PROPERTY FOR SALE, RENTAL OR FINANCING IS FROM SOURCES DEEMED RELIABLE SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

### **KEY FACTS**

11,102

Population



Average Household Size 37.1

Median Age

\$132,252

Median Household Income

### BUSINESS



3,074

**Total Businesses** 



52,396

Total Employees

### **EMPLOYMENT**

3%

9%

\*\* \*\* \*\* \*\* \*\* 88%

White Collar

Blue Collar

Services



Unemployment Rate

# 2,000 - 2,000 - 1,000

AVERAGE HOUSEHOLD INCOME

### AGGREGATE SPENDING

\$100K to \$149K

\$50K to \$99K



< \$49K

\$940,620,80

Annual Budget Expenditures (Including Retail)



> \$150K

\$261,154,261

Retail Expenditures

### TOTAL CONSUMER SPENDING BY CATEGORY



\$113,062,725

Food





\$36,703,994

**Entertainment & Recreation** 



\$10,906,866

Personal Care Products & Services