# **DEMOGRAPHIC SUMMARY**

1889 Broadway, New York, New York, 10023

### TRADE AREA

Walk Time of 5 Minutes



## WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

ALTHOUGH ALL INFORMATION REGARDING PROPERTY FOR SALE, RENTAL OR FINANCING IS FROM SOURCES DEEMED RELIABLE SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

#### **KEY FACTS**

11,330

Population



Average Household Size 42.2

Median Age

\$145,569

Median Household Income

# 200 - < \$49K \$50K to \$99K \$100K to \$149K

BUSINESS



833

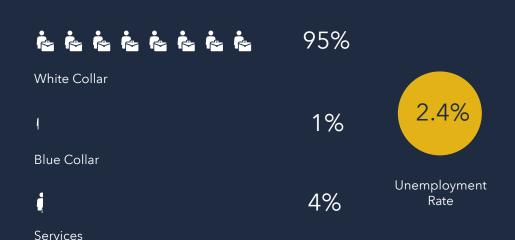
Total Businesses



20,372

Total Employees

#### **EMPLOYMENT**





2,600

2,200 2,000 1,800

1,600

1,400

1,200

800

600

400

\$1,021,855,168

Annual Budget Expenditures (Including Retail)



> \$150K

\$300,573,000

Retail Expenditures

#### TOTAL CONSUMER SPENDING BY CATEGORY

AGGREGATE SPENDING

AVERAGE HOUSEHOLD INCOME









Personal Care Products & Services