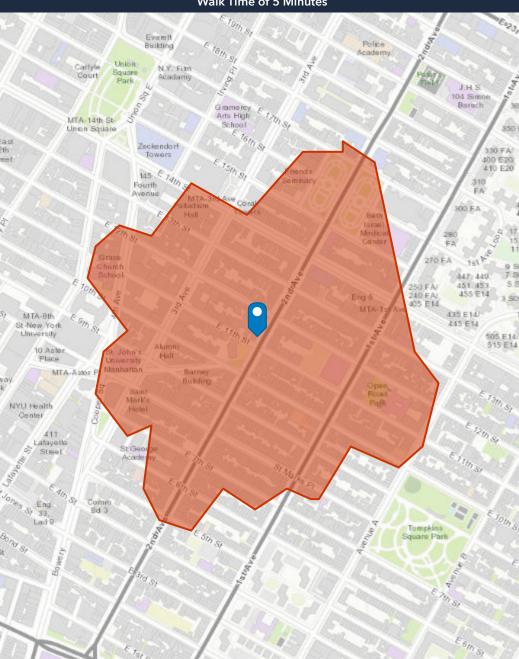
# **DEMOGRAPHIC SUMMARY**

175 2nd Ave, New York, New York, 10003

## **TRADE AREA**

Walk Time of 5 Minutes



## **WINICK REALTY GROUP**

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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### **KEY FACTS**

21,956

**Population** 



Average **Household Size**  30.9

Median Age

\$128,941

Median Household Income

# **AGGREGATE SPENDING**

\$50K to \$99K

**AVERAGE HOUSEHOLD INCOME** 





1,190

**Total Businesses** 

Services



10,865

**Total Employees** 

### **EMPLOYMENT**

**BUSINESS** 

92% White Collar 5.2% 2% **Blue Collar** Unemployment 6% Rate



< \$49K

4,000

3,000

2,000

1,000

\$1,657,574,399

**Annual Budget Expenditures** (Including Retail)



> \$150K

\$100K to \$149K

\$460,525,327

**Retail Expenditures** 

### **TOTAL CONSUMER SPENDING BY CATEGORY**



\$199,904,141





\$64,549,716 **Entertainment & Recreation** 

\$19,230,146 Personal Care Products &

Services