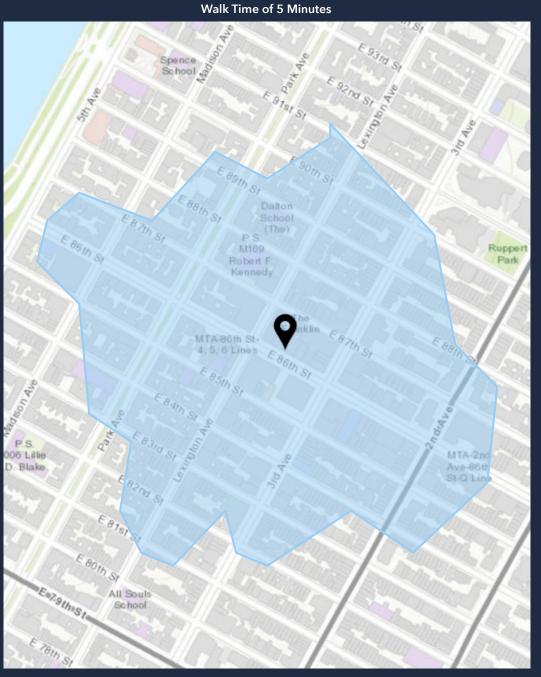


DEMOGRAPHIC SUMMARY

157 E 86th St, New York, New York, 10028

TRADE AREA

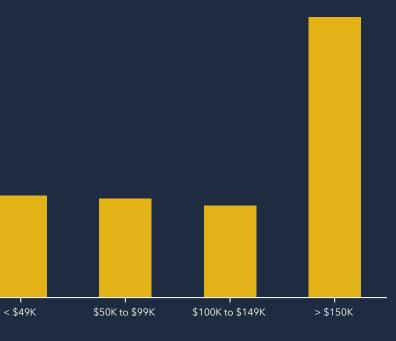


WINICK REALTY GROUP 655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KE	Y FACTS	- 7.000 –
27,442 Population 1.9 Average Household Size	40.0 Median Age \$143,407 Median Household Income	6,500 - 6,000 - 5,500 - 5,500 - 9,000 - 4,500 - 4,000 - 3,500 - 3,000 - 3,000 - 2,500 - 1,500 - 1,500 - 1,000 - 500 - 0
BL	JSINESS	
1,220	9,999	\$2,70
Total Businesses	Total Employees	Annual Bu (Inc
EMP	LOYMENT	Τ.
	93%	
White Collar Í Blue Collar	2% 5.6%	\$312
Blue Collar J Services	Unemployment 4% Rate	\$100 Entertair

AVERAGE HOUSEHOLD INCOME



AGGREGATE SPENDING





04,964,784

\$802,056,049

udget Expenditures cluding Retail) Retail Expenditures

OTAL CONSUMER SPENDING BY CATEGORY









Personal Care Products & Services