

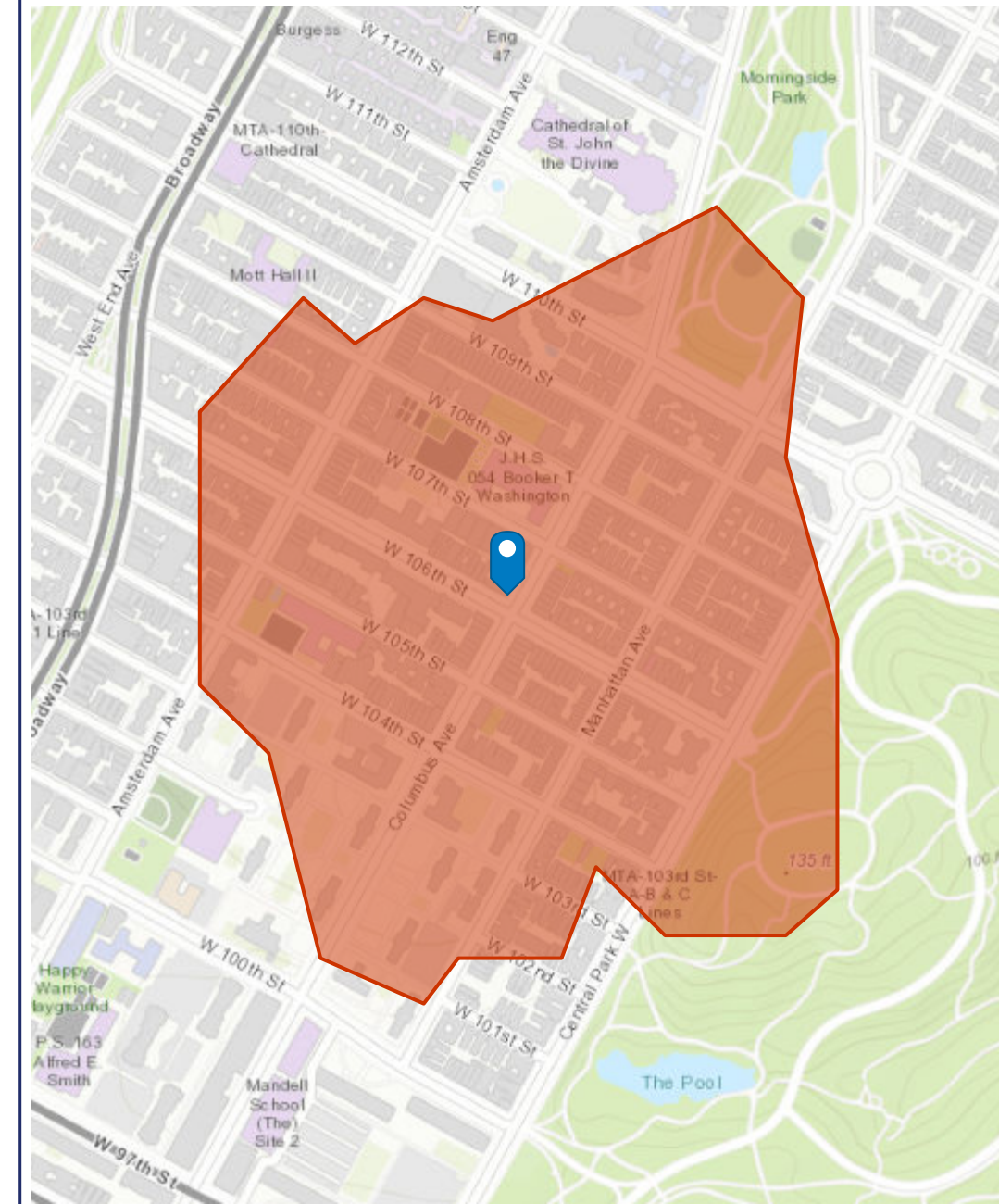
WINICK

DEMOGRAPHIC SUMMARY

940 Columbus Ave, New York, New York, 10025

TRADE AREA

5 minutes



WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

18,749

Population



2.1

Average Household Size

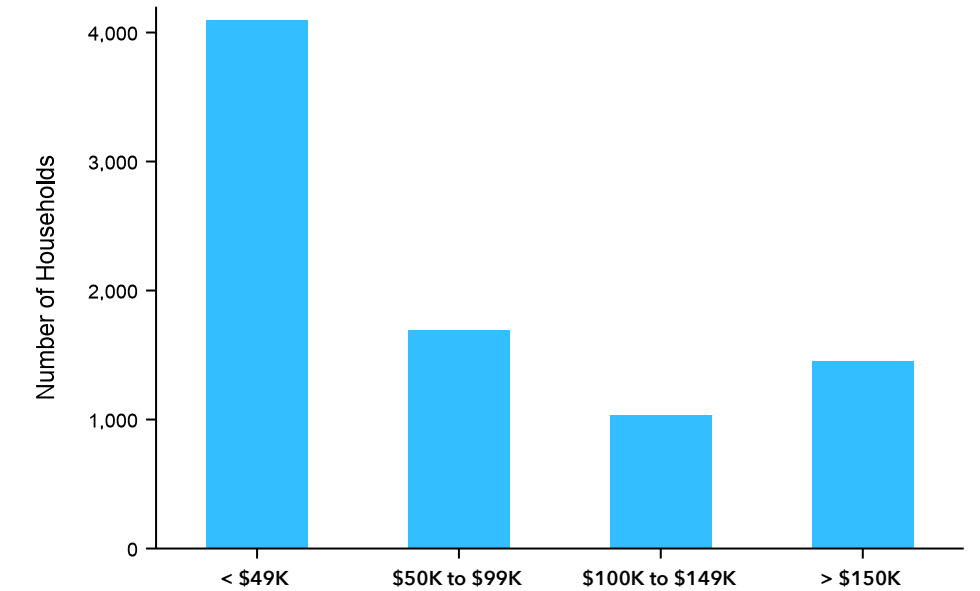
39.8

Median Age

\$50,976

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



370

Total Businesses



2,938

Total Employees

AGGREGATE SPENDING



\$684,466,059

Annual Budget Expenditures (Including Retail)



\$187,663,063

Retail Expenditures

EMPLOYMENT



81%

White Collar



9%

Blue Collar



10%

Services

17.8%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$85,226,487

Food



\$20,474,886

Apparel & Services



\$26,199,448

Entertainment & Recreation



\$7,952,308

Personal Care Products & Services