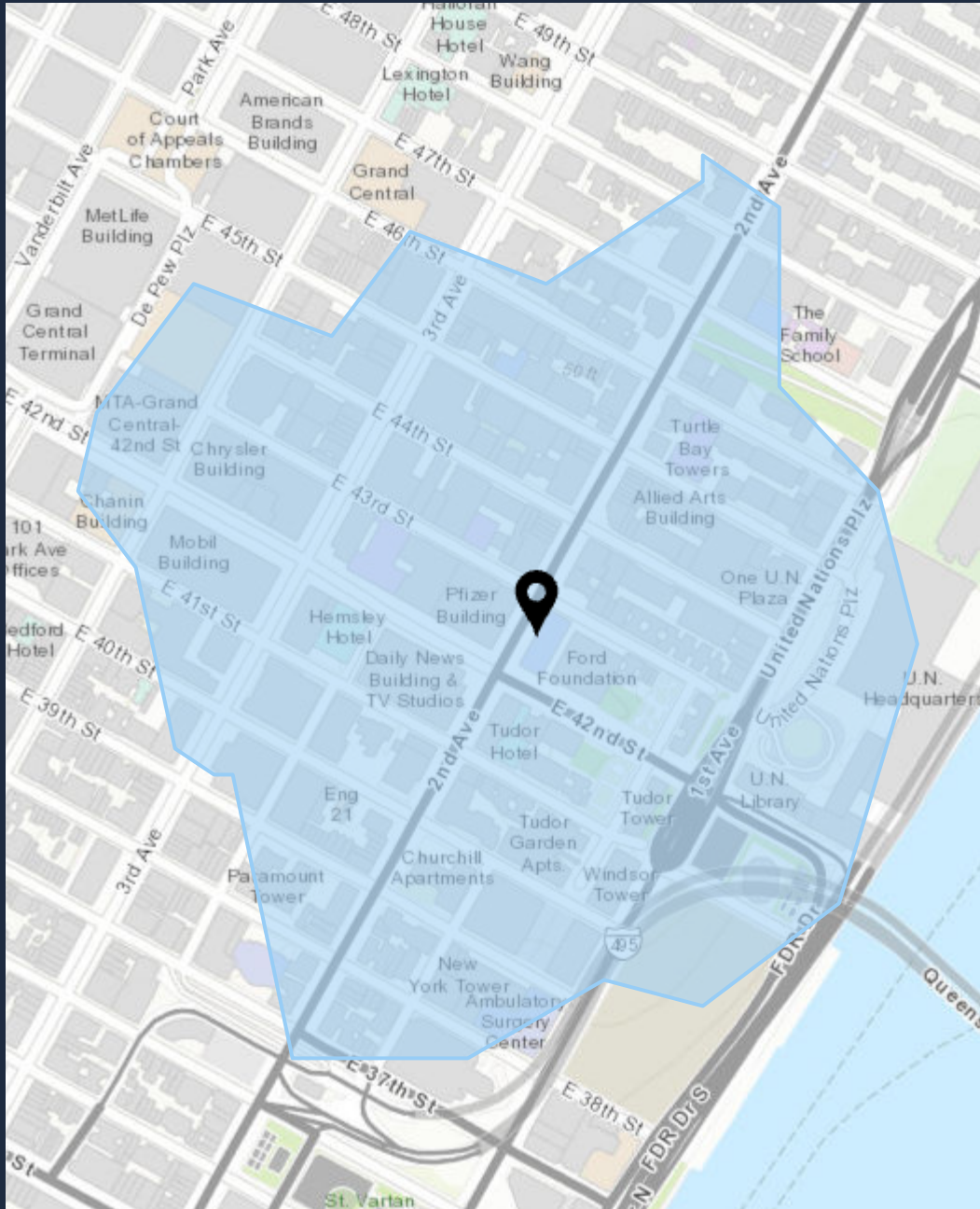


## DEMOGRAPHIC SUMMARY

800 2nd Ave, New York, New York, 10017

### TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

ALTHOUGH ALL INFORMATION REGARDING PROPERTY FOR SALE, RENTAL OR FINANCING IS FROM SOURCES DEEMED RELIABLE SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

### KEY FACTS

18,472

Population



Average Household Size

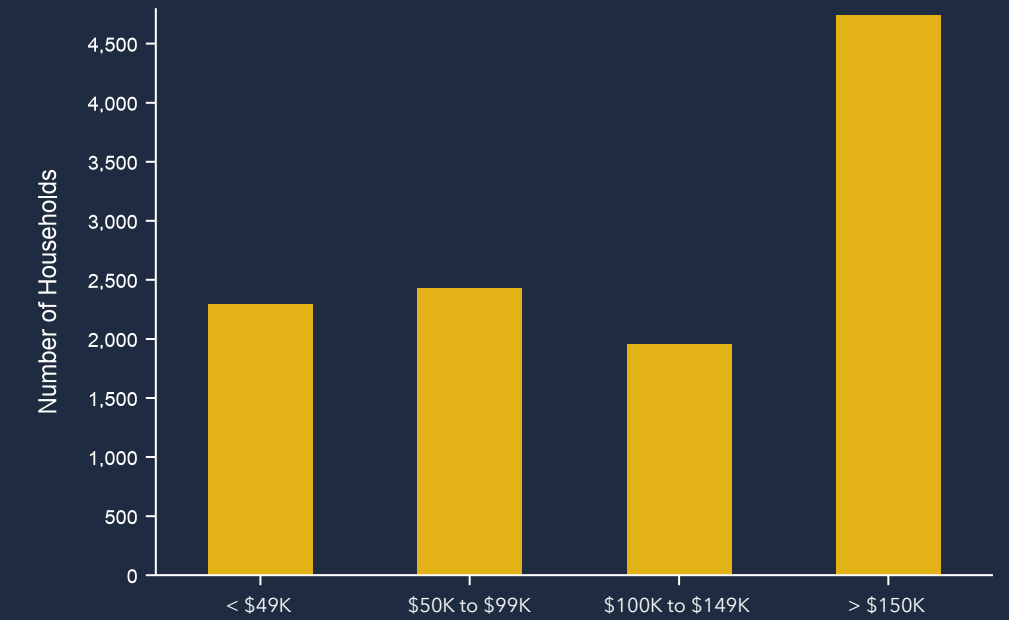
38.1

Median Age

\$119,461

Median Household Income

### AVERAGE HOUSEHOLD INCOME



### BUSINESS



3,340

Total Businesses



86,752

Total Employees



\$1,858,756,763

Annual Budget Expenditures (Including Retail)



\$544,066,242

Retail Expenditures

### EMPLOYMENT



95%

White Collar



2%

Blue Collar



3%

Services

5.0%

Unemployment Rate

### TOTAL CONSUMER SPENDING BY CATEGORY



\$218,690,947

Food



\$49,665,755

Apparel & Services



\$72,486,579

Entertainment & Recreation



\$19,945,212

Personal Care Products & Services