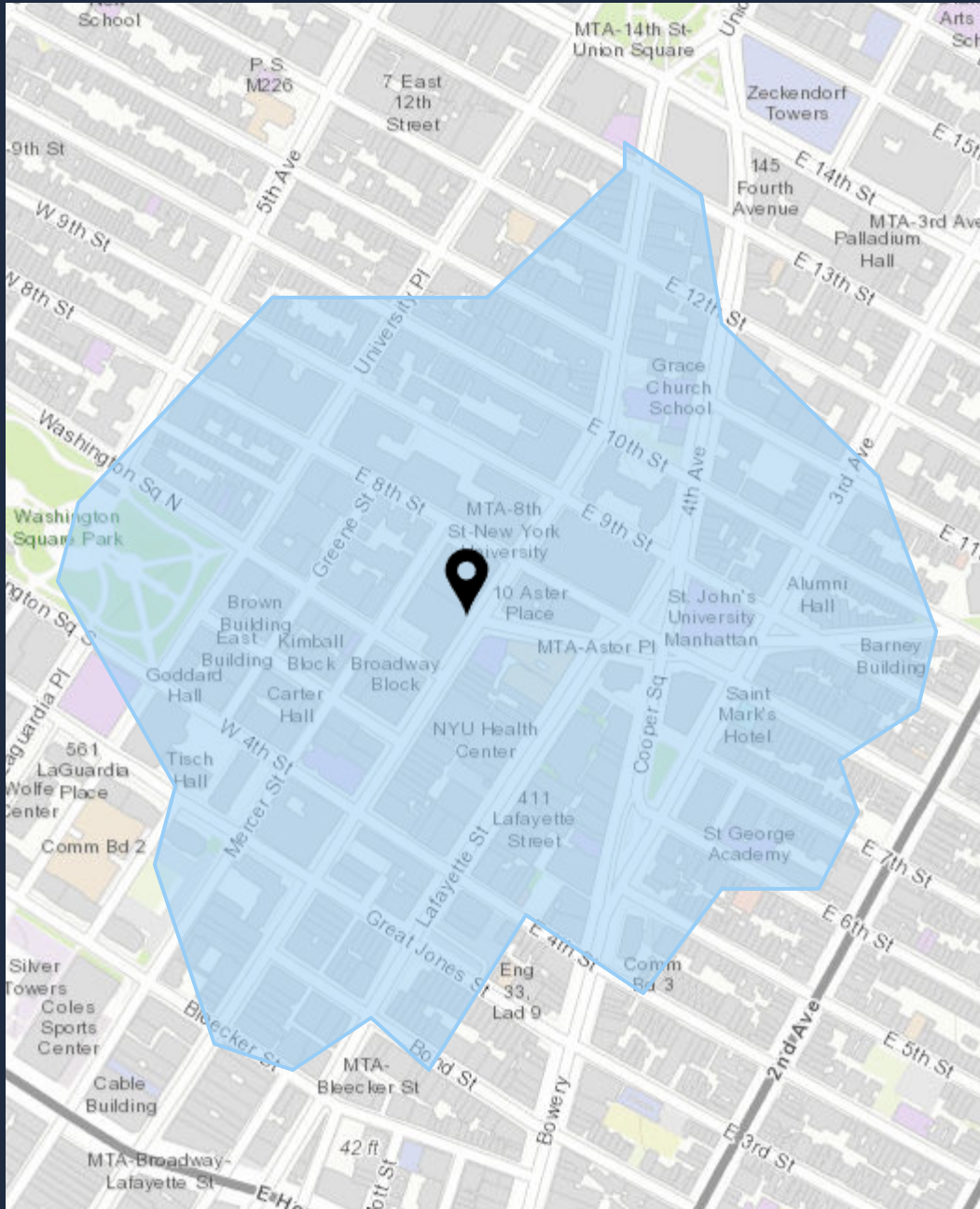


DEMOGRAPHIC SUMMARY

741 Broadway, New York, New York, 10003

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

ALTHOUGH ALL INFORMATION REGARDING PROPERTY FOR SALE, RENTAL OR FINANCING IS FROM SOURCES DEEMED RELIABLE SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

KEY FACTS

15,736

Population



1.7
Average Household Size

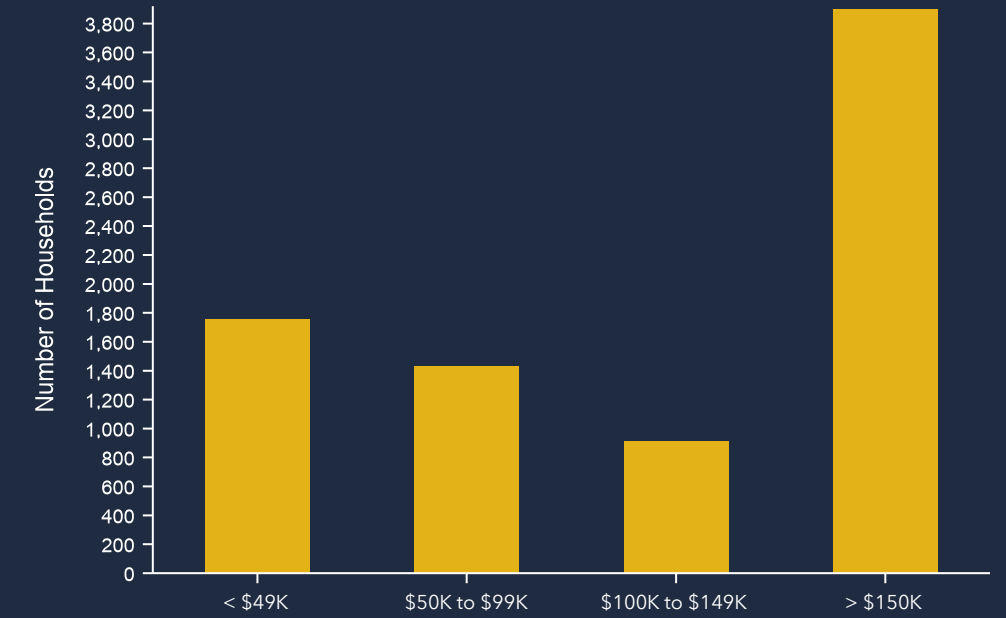
36.8

Median Age

\$140,528

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



1,488

Total Businesses



26,912

Total Employees



\$1,514,311,604

Annual Budget Expenditures (Including Retail)



\$443,254,519

Retail Expenditures

EMPLOYMENT



93%

White Collar



1%

Blue Collar



5%

Services

5.3%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$178,020,807

Food



\$40,507,290

Apparel & Services



\$59,086,871

Entertainment & Recreation



\$16,221,489

Personal Care Products & Services