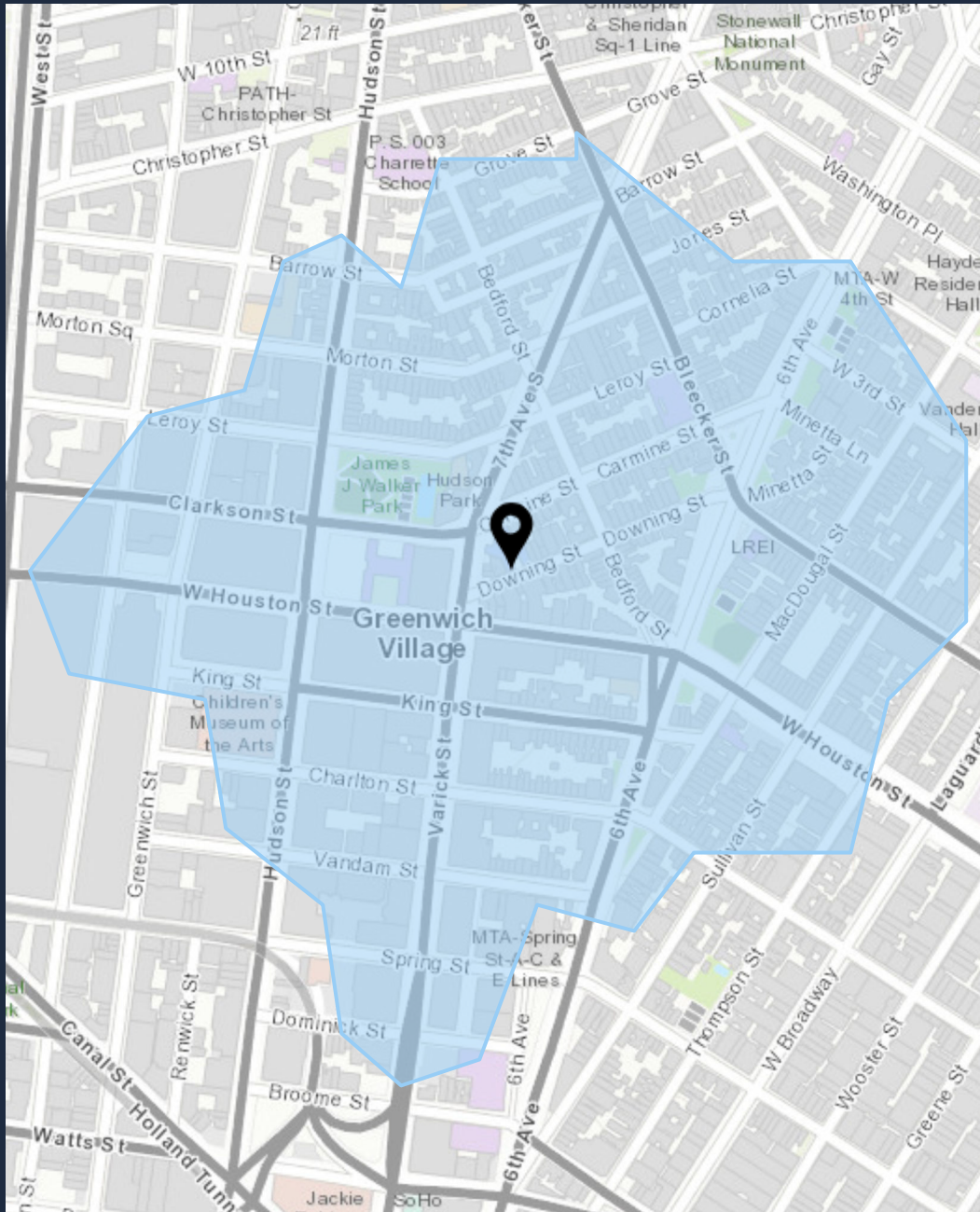


DEMOGRAPHIC SUMMARY

63 Downing St, New York, New York, 10014

TRADE AREA

Walk Time of 5 minutes



KEY FACTS

12,037

Population



Average Household Size

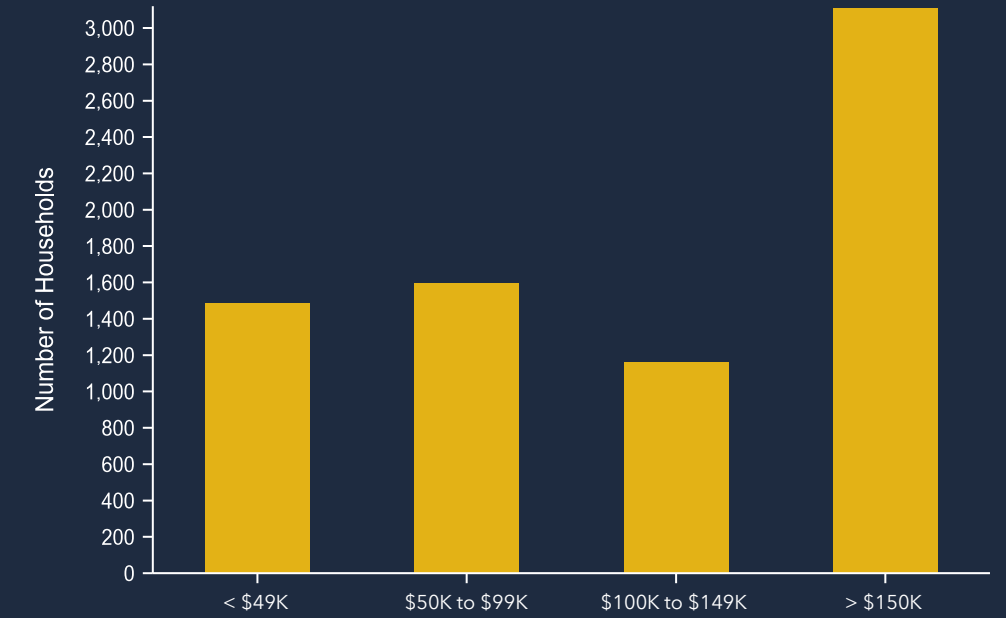
33.6

Median Age

\$119,803

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



1,601

Total Businesses



27,273

Total Employees



\$1,164,146,320

Annual Budget Expenditures (Including Retail)



\$354,806,240

Retail Expenditures

EMPLOYMENT



92%

White Collar



2%

Blue Collar



6%

Services



Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$138,608,044

Food



\$31,036,700

Apparel & Services



\$46,430,541

Entertainment & Recreation



\$12,760,468

Personal Care Products & Services

WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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