

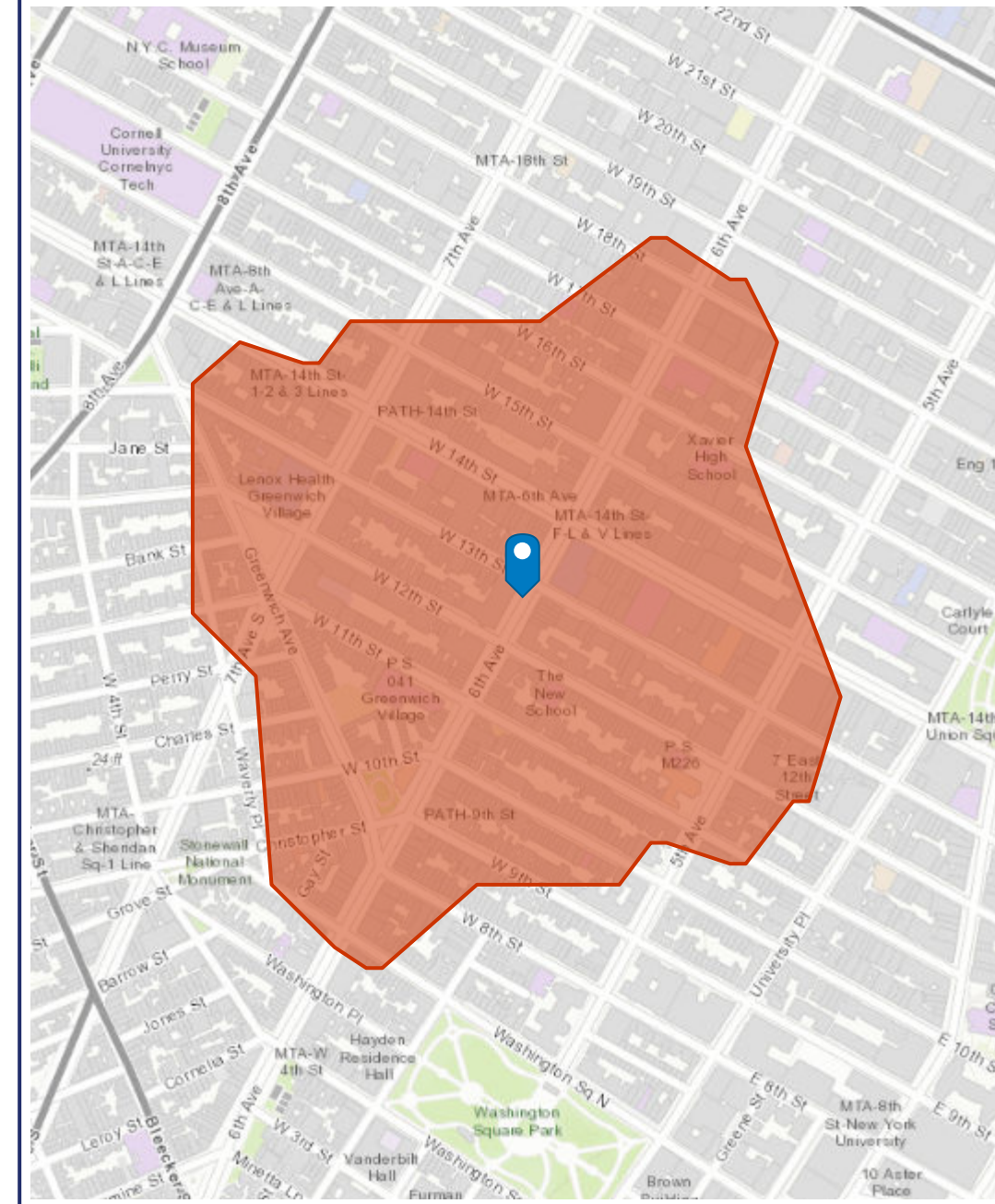
WINICK

DEMOGRAPHIC SUMMARY

501 6th Ave, New York, New York, 10011

TRADE AREA

5 minutes



WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

16,887

Population



1.6

Average Household Size

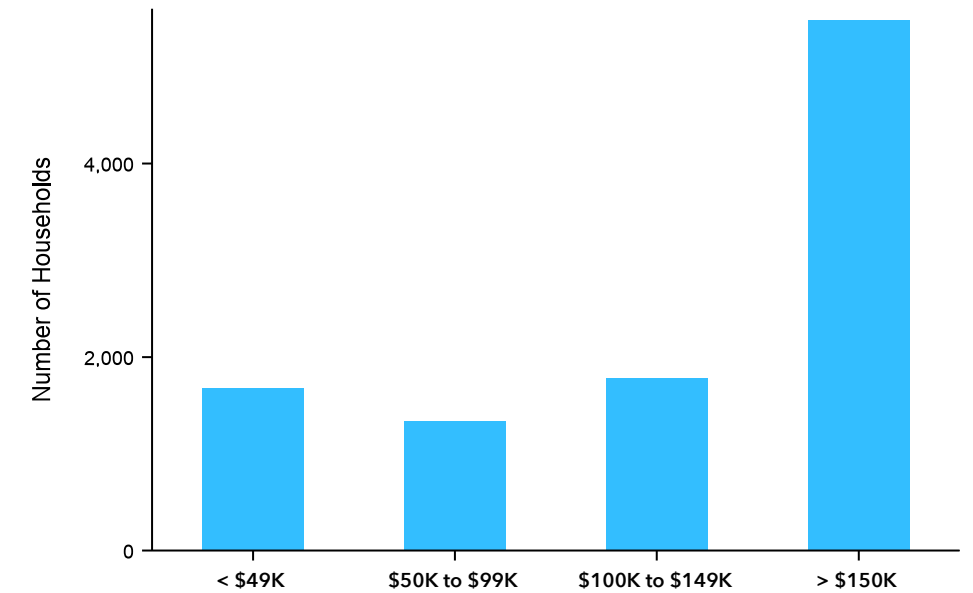
42.5

Median Age

\$160,128

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



1,288

Total Businesses



15,483

Total Employees

AGGREGATE SPENDING



\$1,933,839,054

Annual Budget Expenditures (Including Retail)



\$535,299,478

Retail Expenditures

EMPLOYMENT



96%

White Collar



2%

Blue Collar



2%

Services

5.1%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$229,060,761

Food



\$55,950,030

Apparel & Services



\$76,126,768

Entertainment & Recreation



\$22,372,973

Personal Care Products & Services