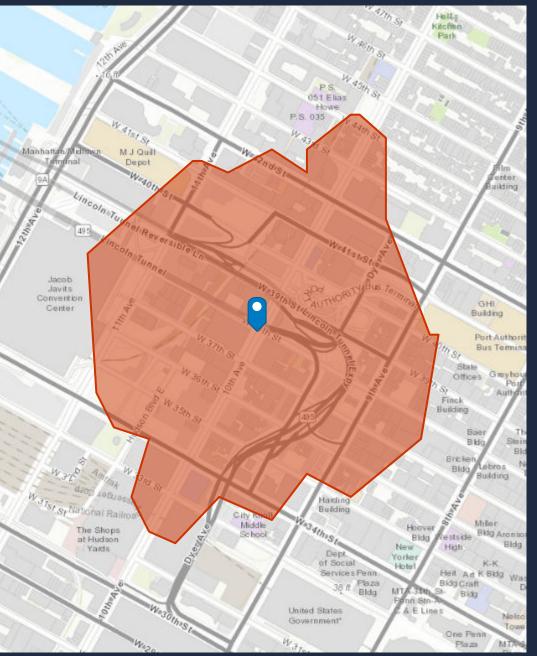


## **DEMOGRAPHIC SUMMARY**

499 10th Ave, New York, New York, 10018

### **TRADE AREA**

Walk Time of 5 Minutes



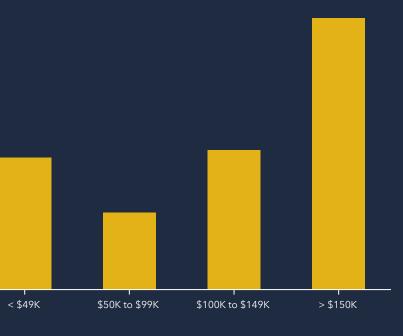
# WINICK REALTY GROUP

#### 655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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| ŀ                         | KEY FACTS                       | _ <sup>3,000</sup> _                       |
|---------------------------|---------------------------------|--|
| 11,964<br>Population      | 37.2<br>Median Age<br>\$130,763 | - 000,2<br>Number of Households<br>- 000,1 |
| Average<br>Household Size | Median Household<br>Income      |  |
|                           | BUSINESS                        | 0  |
|                           |                                 |  |
| 930                       | 16,734                          | \$1,05                                     |
| Total Businesses          | Total Employees                 | Annual Bi<br>(Inc                          |
| EN                        | IPLOYMENT                       | יד<br>                                     |
|                           | ॾ 88%                           | ا<br>م ن م                                 |
| White Collar              | 4% 4.6%                         | \$120                                      |
| Blue Collar               | Unemployment<br>8% Rate         | \$40                                       |
| Services                  |                                 | Entertai                                   |

### AVERAGE HOUSEHOLD INCOME



### AGGREGATE SPENDING







## \$291,708,177

Budget Expenditures hcluding Retail) **Retail Expenditures** 

FOTAL CONSUMER SPENDING BY CATEGORY



6,432,675





\$12,182,041 Personal Care Products &

Services