

## DEMOGRAPHIC SUMMARY

476 11th Ave, New York, New York, 10018

### TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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### KEY FACTS

9,788

Population



1.6

Average Household Size

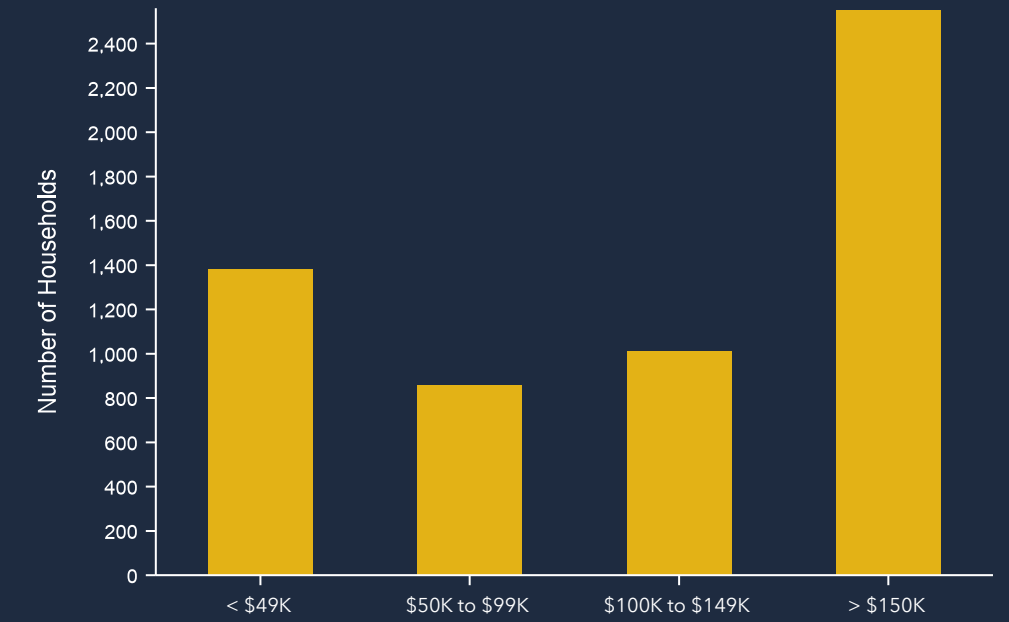
34.1

Median Age

\$126,962

Median Household Income

### AVERAGE HOUSEHOLD INCOME



### BUSINESS



338

Total Businesses



6,972

Total Employees



\$907,160,543

Annual Budget Expenditures (Including Retail)



\$265,486,795

Retail Expenditures

### EMPLOYMENT



91%

White Collar



2%

Blue Collar



7%

Services



3.3%

Unemployment Rate

### TOTAL CONSUMER SPENDING BY CATEGORY



\$107,432,656

Food



\$24,020,742

Apparel & Services



\$35,218,141

Entertainment & Recreation



\$9,868,423

Personal Care Products & Services