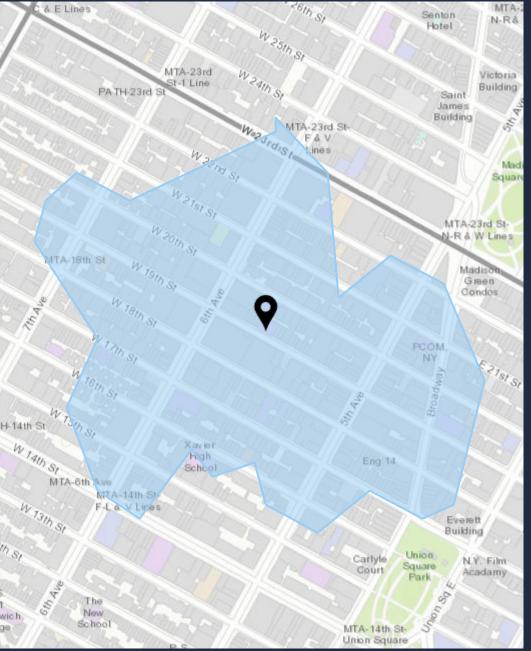


DEMOGRAPHIC SUMMARY

39 W 19th St, New York, New York, 10011

TRADE AREA Walk Time of 5 Minutes

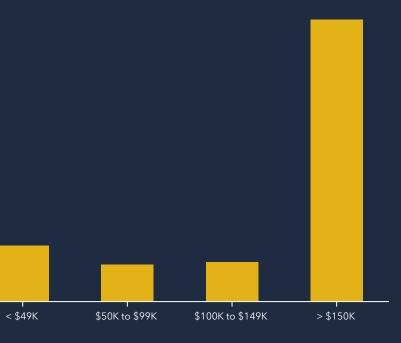


WINICK REALTY GROUP 655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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	KEY FACTS	
7,751 Population 1.8 Average Household Size	37.6 Median Age \$196,534 Median Household Income	2,800 - 2,600 - 2,400 - 2,200 - 2,200 - 1,800 - 1,800 - 1,600 - 1,400 - 1,200 - 1,200 - 400 - 200 - 200 - 0
	BUSINESS	
2,069	38,632	\$94
Total Businesses	Total Employees	Annual E (In
E	MPLOYMENT	
	è 93%	
White Collar r Blue Collar	5% 3.5%	\$11
Services	Unemployment 2% ^{Rate}	\$30 Enterta

AVERAGE HOUSEHOLD INCOME



AGGREGATE SPENDING







\$277,149,518

Budget Expenditures ncluding Retail)

Retail Expenditures

TOTAL CONSUMER SPENDING BY CATEGORY



Food







Personal Care Products & Services