

## DEMOGRAPHIC SUMMARY

342 W 14th St, New York, New York, 10014

### TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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### KEY FACTS

10,485

Population



1.6

Average Household Size

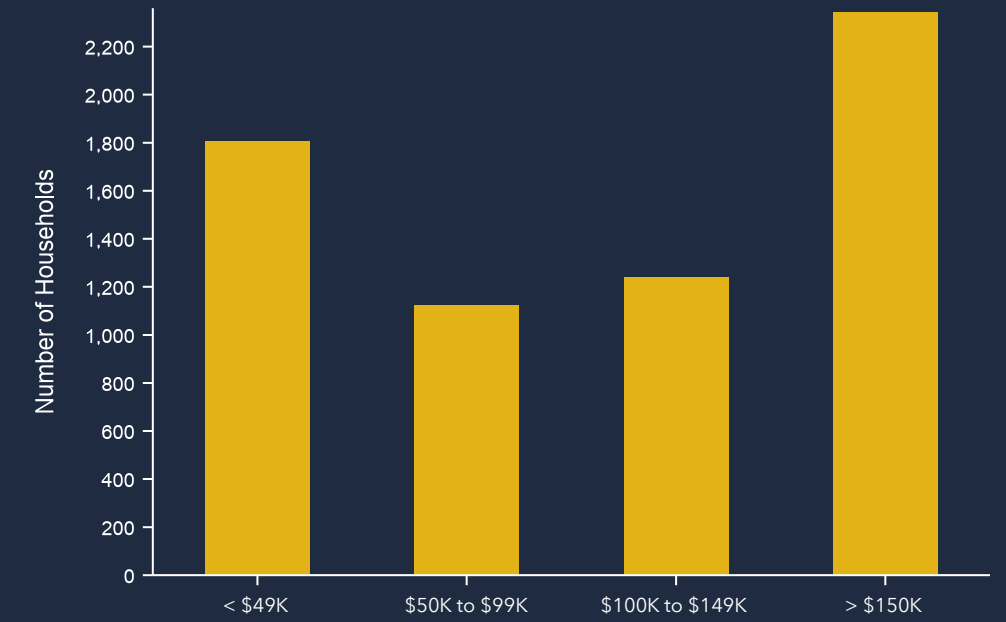
40.0

Median Age

\$108,983

Median Household Income

### AVERAGE HOUSEHOLD INCOME



### BUSINESS



1,205

Total Businesses



15,012

Total Employees



\$942,734,502

Annual Budget Expenditures (Including Retail)



\$274,635,281

Retail Expenditures

### EMPLOYMENT



91%

White Collar



3%

Blue Collar



6%

Services

6.7%

Unemployment Rate

### TOTAL CONSUMER SPENDING BY CATEGORY



\$112,059,327

Food



\$25,805,076

Apparel & Services



\$36,503,133

Entertainment & Recreation



\$10,012,217

Personal Care Products & Services