

DEMOGRAPHIC SUMMARY

315 W 36th St, New York, New York, 10018

TRADE AREA

Walk Time of 5 Minutes

KEY FACTS

8,224

Population



1.6

Average Household Size

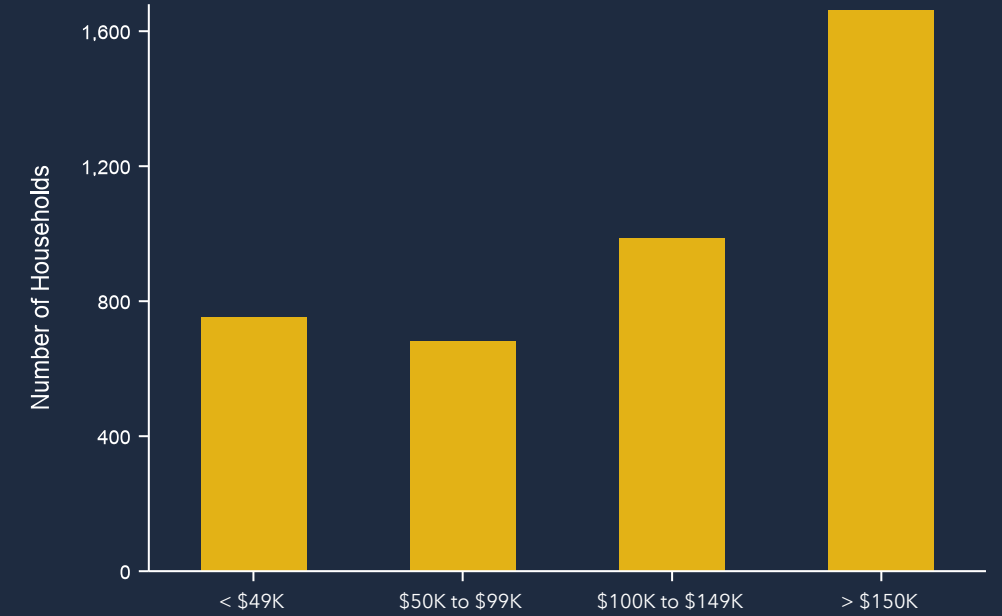
37.2

Median Age

\$124,644

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



4,793

Total Businesses



80,101

Total Employees

AGGREGATE SPENDING



\$641,666,847

Annual Budget Expenditures (Including Retail)



\$178,242,425

Retail Expenditures

EMPLOYMENT



88%

White Collar



2%

Blue Collar



9%

Services



2.2%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$77,317,154

Food



\$18,669,089

Apparel & Services



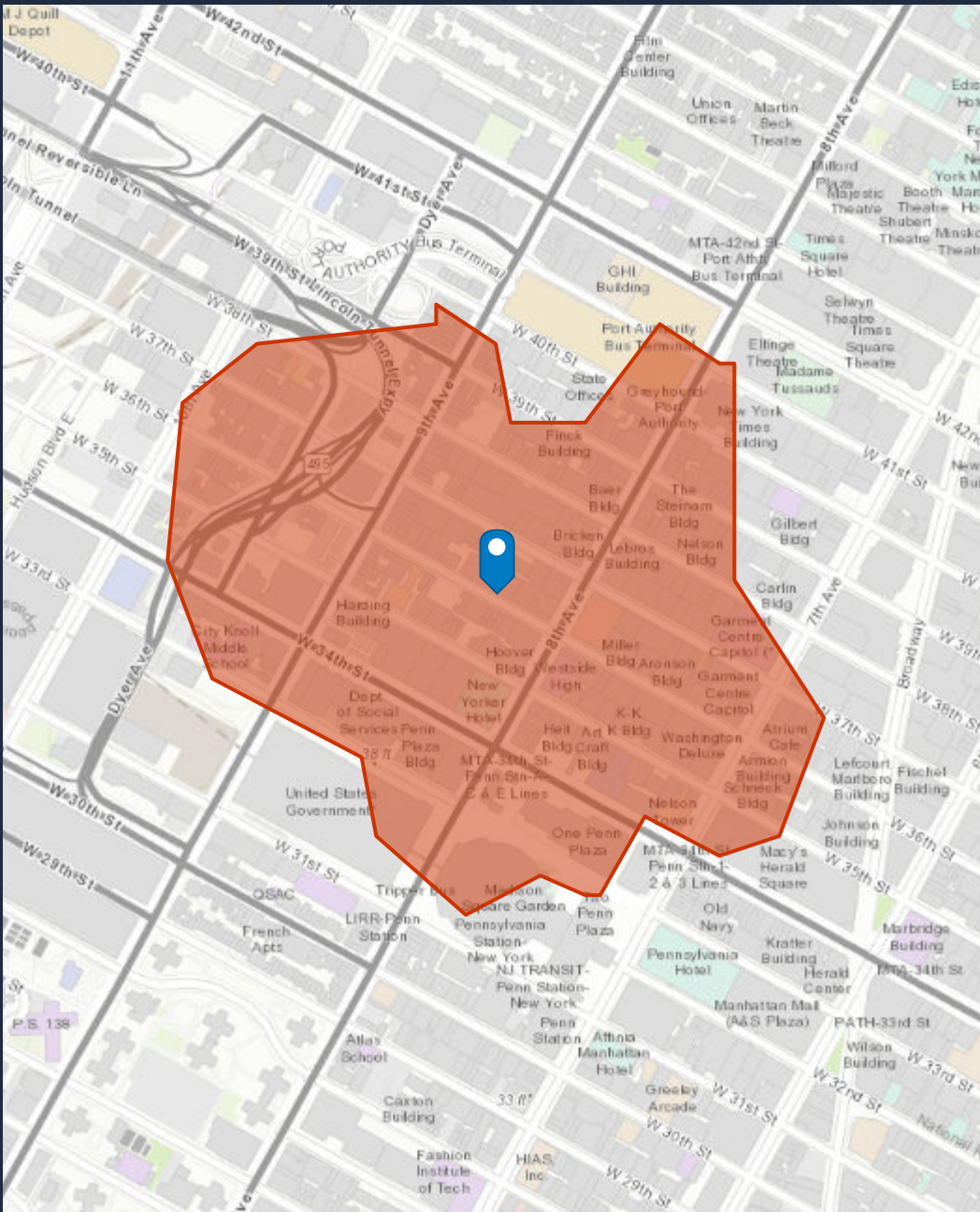
\$25,001,370

Entertainment & Recreation



\$7,443,201

Personal Care Products & Services



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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