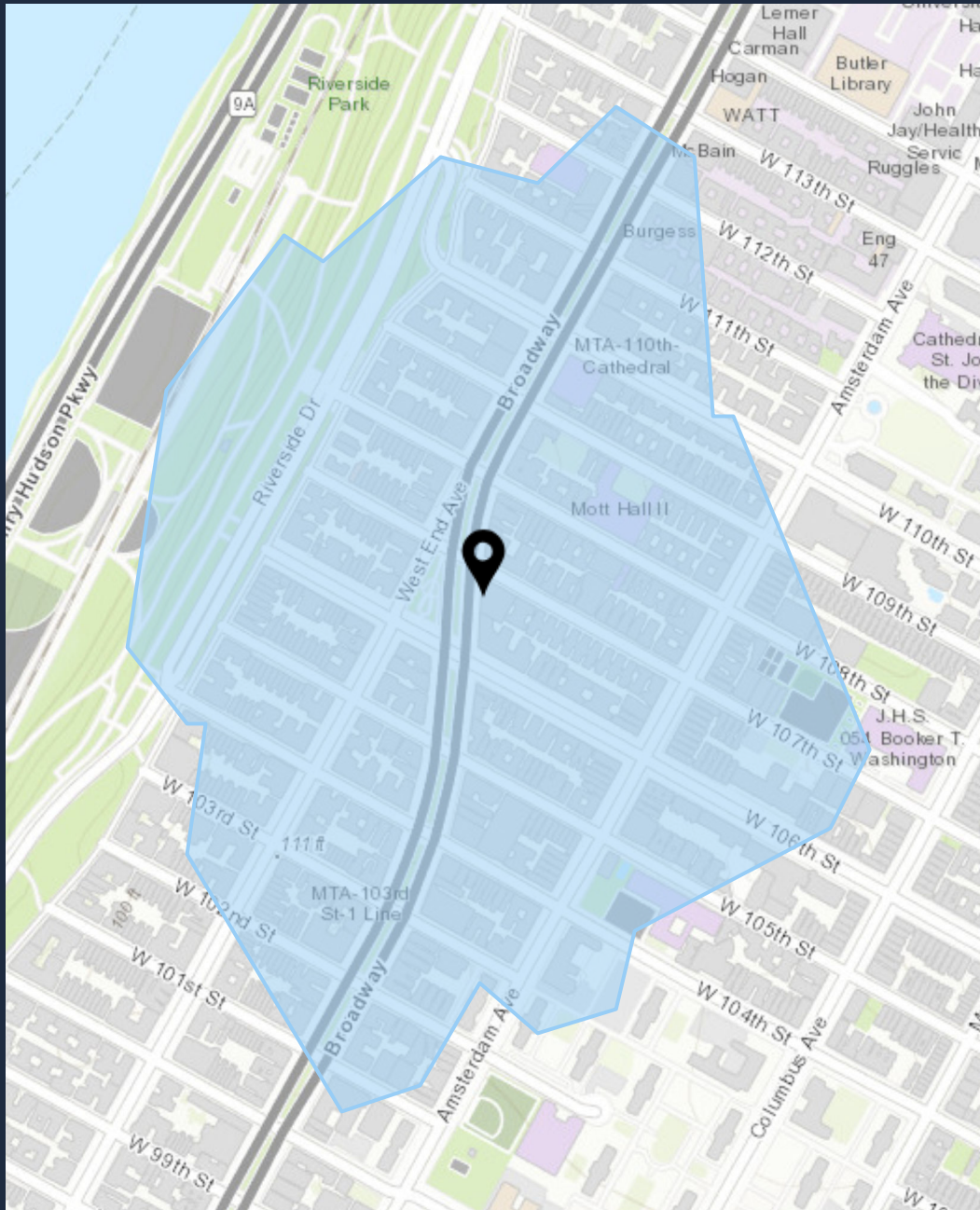


DEMOGRAPHIC SUMMARY

2770 Broadway, New York, New York, 10025

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

ALTHOUGH ALL INFORMATION REGARDING PROPERTY FOR SALE, RENTAL OR FINANCING IS FROM SOURCES DEEMED RELIABLE SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

KEY FACTS

22,490

Population



1.9

Average Household Size

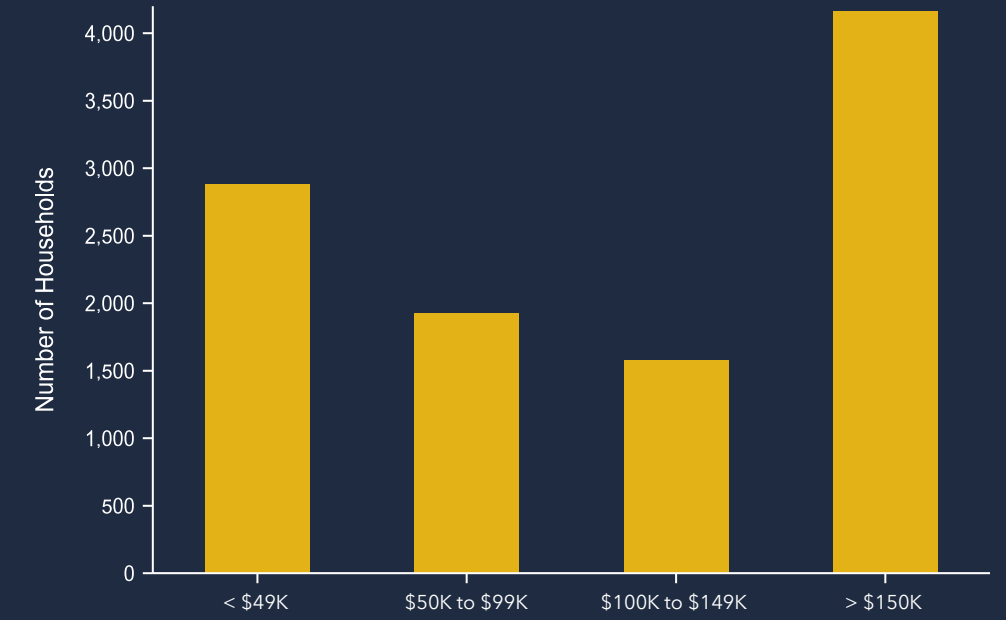
42.0

Median Age

\$110,599

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



669

Total Businesses



5,119

Total Employees



\$1,601,467,563

Annual Budget Expenditures (Including Retail)



\$486,022,991

Retail Expenditures

EMPLOYMENT



90%

White Collar



5%

Blue Collar



5%

Services



6.1%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$190,012,297

Food



\$41,908,010

Apparel & Services



\$64,642,844

Entertainment & Recreation



\$17,269,185

Personal Care Products & Services