

DEMOGRAPHIC SUMMARY

244 W 23rd St, New York, New York, 10011

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

15,329

Population



1.6
Average Household Size

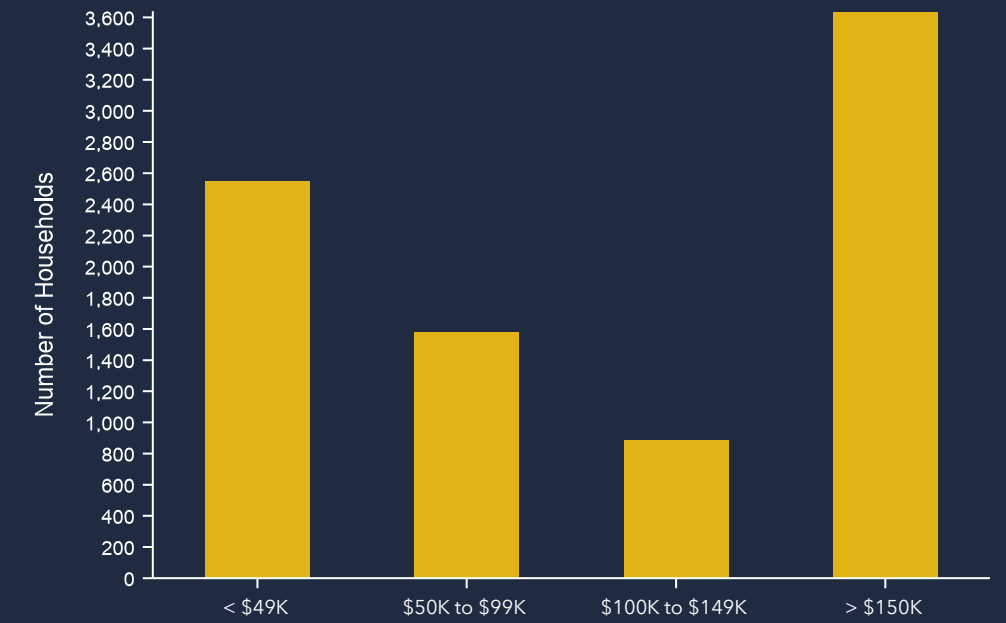
40.9

Median Age

\$107,182

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



1,083

Total Businesses



9,522

Total Employees

EMPLOYMENT



93%

White Collar



5%

Blue Collar



3%

Services



4.5%

Unemployment Rate

AGGREGATE SPENDING



\$1,415,693,934

Annual Budget Expenditures (Including Retail)



\$418,148,510

Retail Expenditures

TOTAL CONSUMER SPENDING BY CATEGORY



\$165,738,482

Food



\$37,274,395

Apparel & Services



\$55,617,896

Entertainment & Recreation



\$15,188,122

Personal Care Products & Services