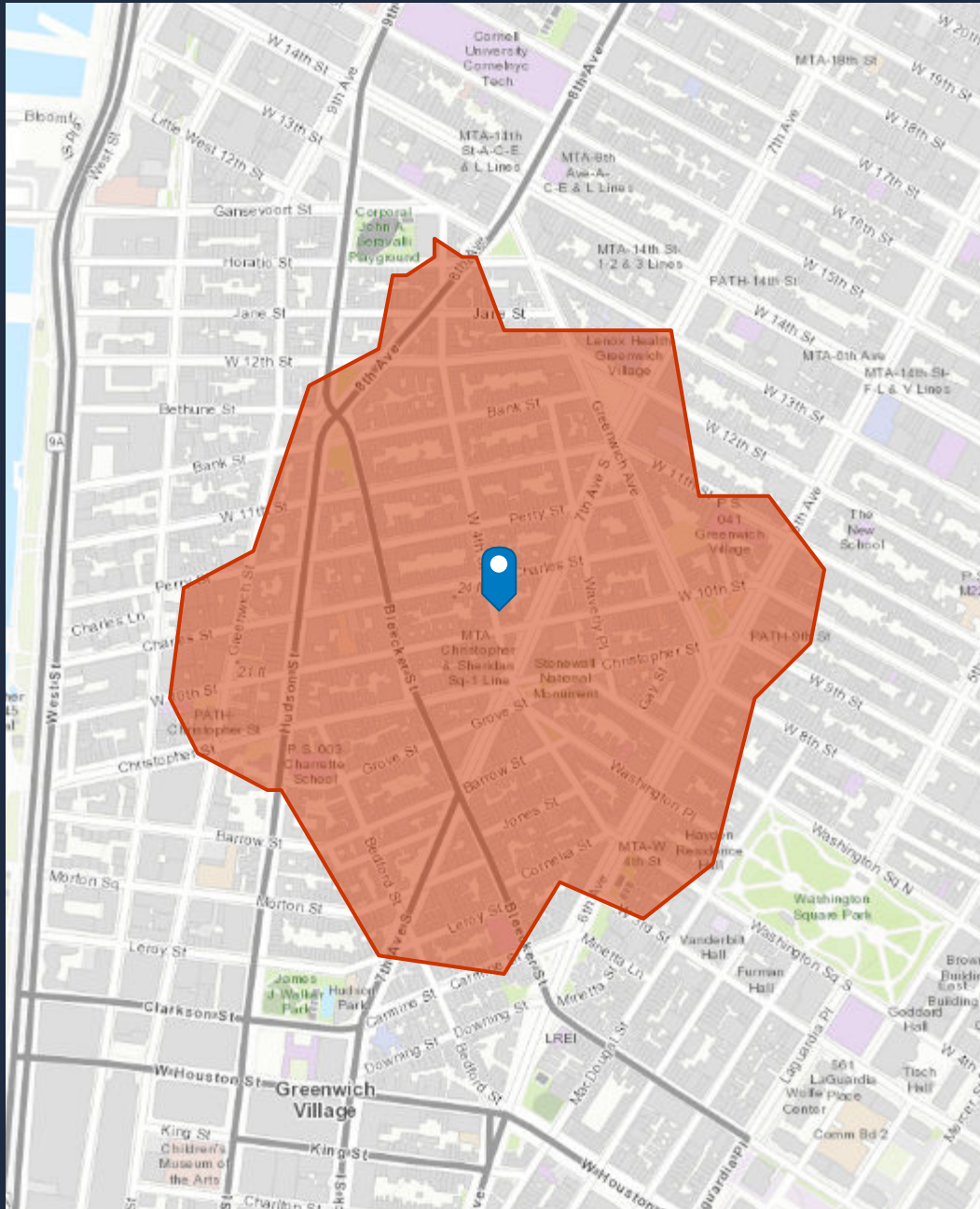


DEMOGRAPHIC SUMMARY

239 W 4th St, New York, New York, 10014

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

ALTHOUGH ALL INFORMATION REGARDING PROPERTY FOR SALE, RENTAL OR FINANCING IS FROM SOURCES DEEMED RELIABLE SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

KEY FACTS

18,370

Population



1.6

Average Household Size

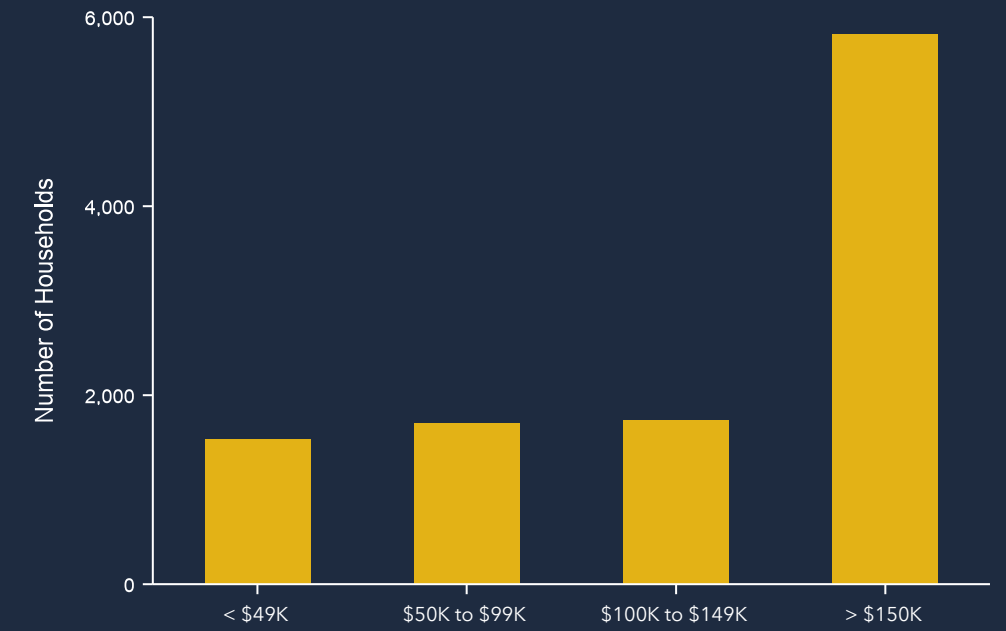
38.2

Median Age

\$159,226

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



1,160

Total Businesses



9,406

Total Employees



\$2,081,769,552

Annual Budget Expenditures (Including Retail)



\$576,247,622

Retail Expenditures

EMPLOYMENT



95%

White Collar



2%

Blue Collar



3%

Services



4.8%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$246,582,939

Food



\$60,229,970

Apparel & Services



\$81,950,143

Entertainment & Recreation



\$24,084,410

Personal Care Products & Services