

DEMOGRAPHIC SUMMARY

2118 Frederick Douglass Blvd, New York, New York, 10026

TRADE AREA

KEY FACTS

18,176

Population

36.6

Median Age



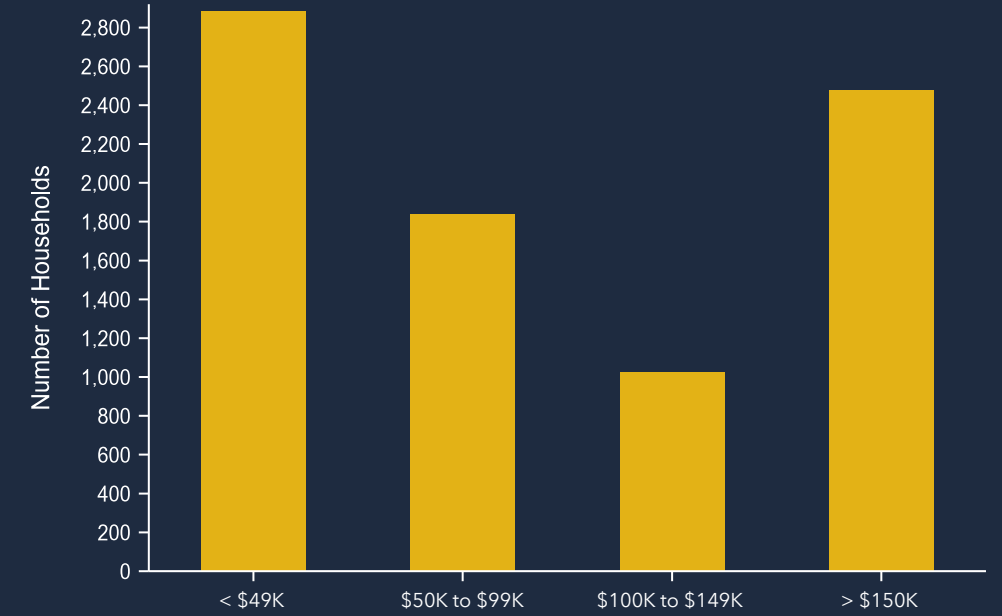
2.1

Average Household Size

\$79,641

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



439

Total Businesses



3,839

Total Employees



\$938,786,039

Annual Budget Expenditures (Including Retail)



\$285,134,251

Retail Expenditures

AGGREGATE SPENDING

EMPLOYMENT



81%

White Collar



8%

Blue Collar



11%

Services



8.8%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$113,207,624

Food



\$24,463,835

Apparel & Services



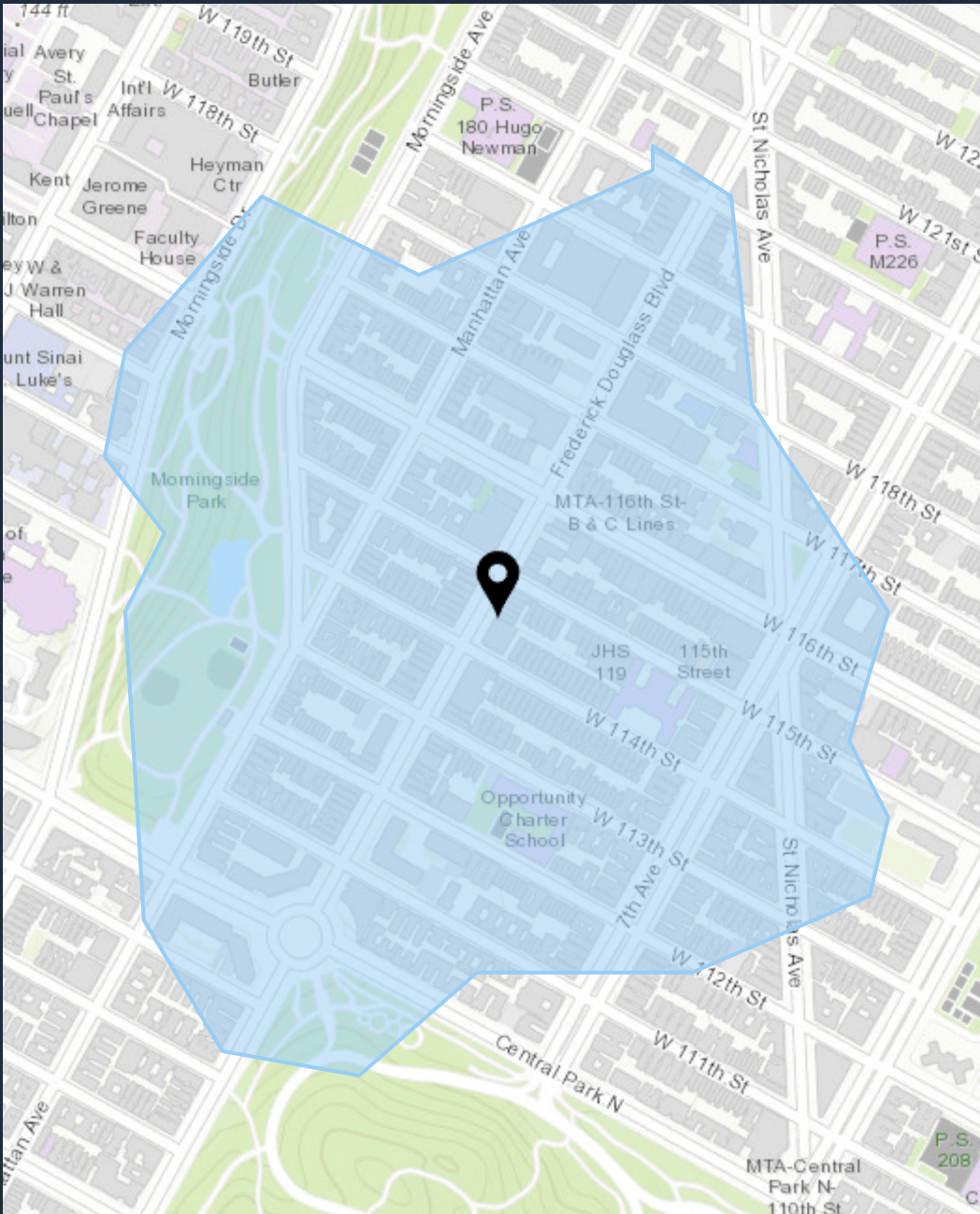
\$37,615,461

Entertainment & Recreation



\$10,249,157

Personal Care Products & Services



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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