

DEMOGRAPHIC SUMMARY

2 Herald Square, New York, New York, 10001

TRADE AREA

Walk Time of 5 Minutes

KEY FACTS

6,093

Population



1.7
Average Household Size

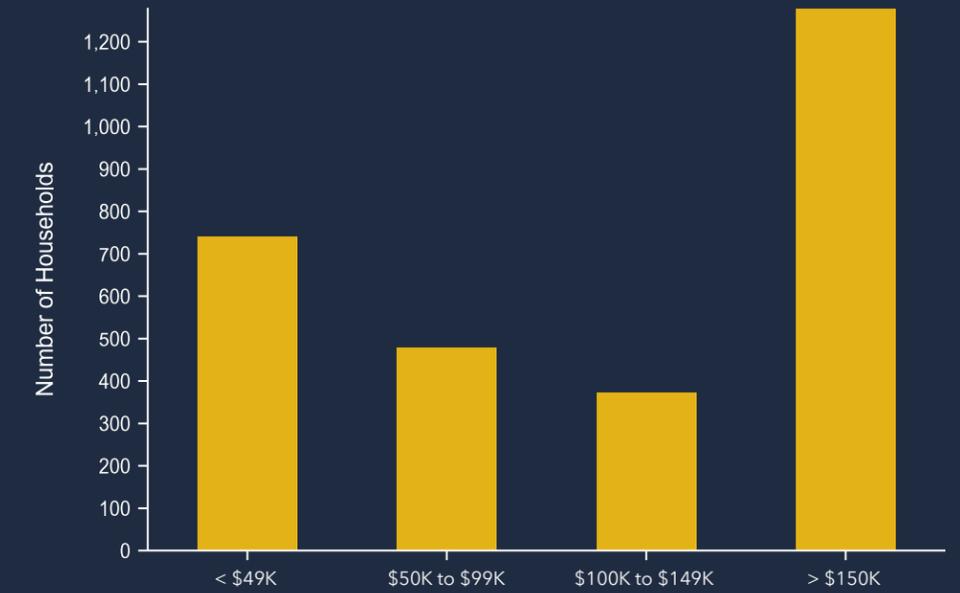
32.2

Median Age

\$122,617

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



6,592

Total Businesses



94,377

Total Employees



\$451,518,029

Annual Budget Expenditures (Including Retail)



\$137,829,136

Retail Expenditures

EMPLOYMENT



93%

White Collar



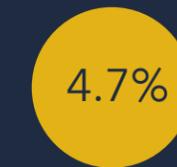
1%

Blue Collar



6%

Services



4.7%

Unemployment Rate

AGGREGATE SPENDING

TOTAL CONSUMER SPENDING BY CATEGORY



\$54,075,727

Food



\$12,136,723

Apparel & Services



\$17,886,845

Entertainment & Recreation



\$4,991,677

Personal Care Products & Services

WINICK REALTY GROUP

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