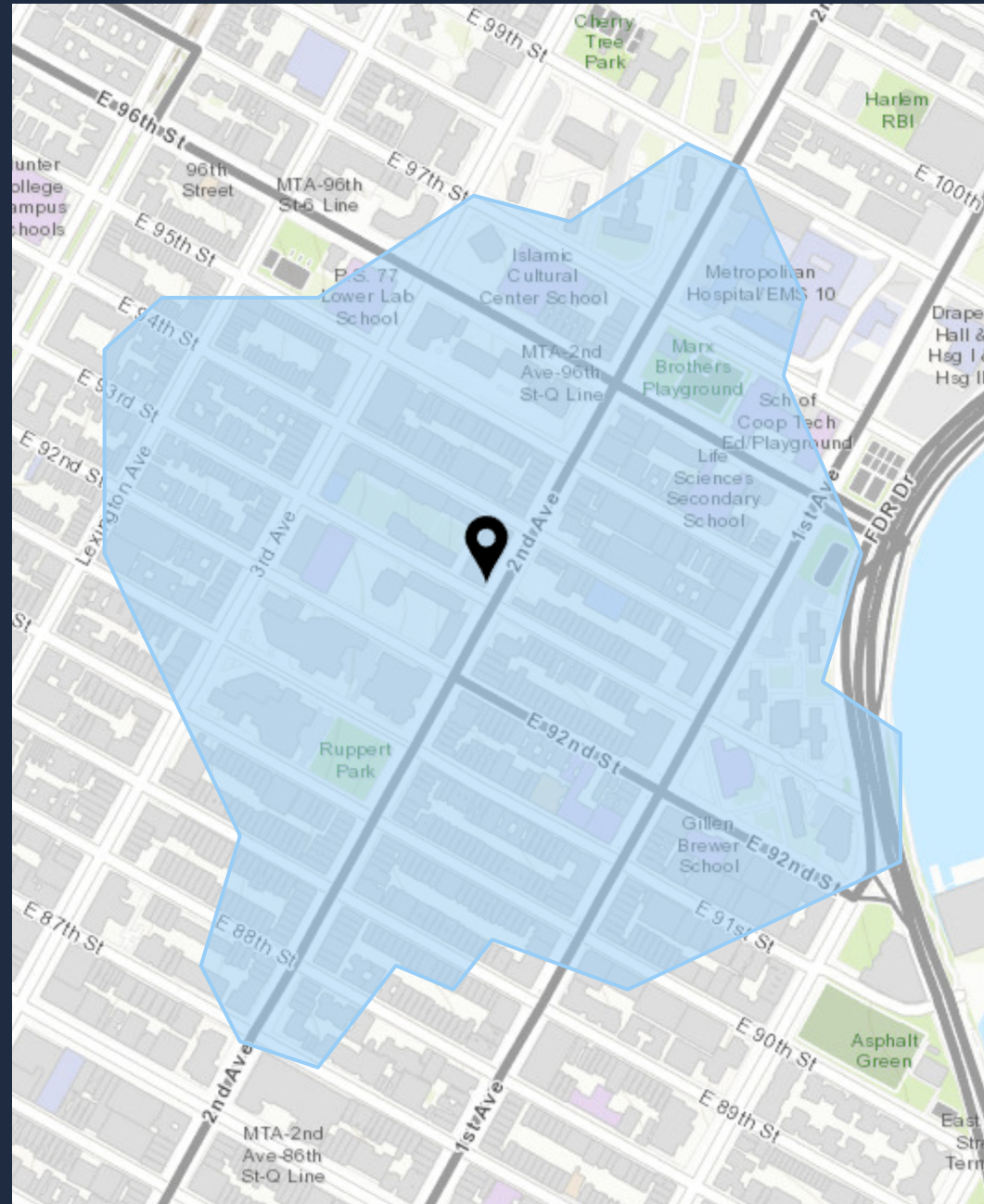


DEMOGRAPHIC SUMMARY

1801 2nd Ave, New York, New York, 10128

TRADE AREA



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

ALTHOUGH ALL INFORMATION REGARDING PROPERTY FOR SALE, RENTAL OR FINANCING IS FROM SOURCES DEEMED RELIABLE SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

KEY FACTS

30,003

Population



1.9

Average Household Size

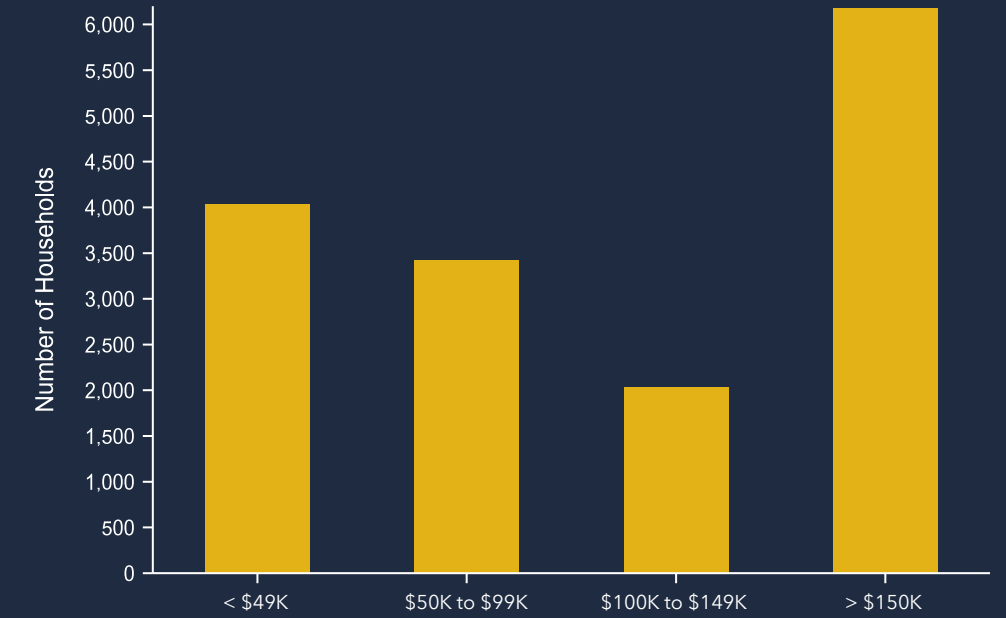
35.8

Median Age

\$105,940

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



806

Total Businesses



10,073

Total Employees

EMPLOYMENT



91%

White Collar



4%

Blue Collar



5%

Services



Unemployment Rate

AGGREGATE SPENDING



\$2,302,555,529

Annual Budget Expenditures (Including Retail)



\$702,301,745

Retail Expenditures

TOTAL CONSUMER SPENDING BY CATEGORY



\$274,763,542

Food



\$60,914,320

Apparel & Services



\$92,416,572

Entertainment & Recreation



\$24,909,302

Personal Care Products & Services