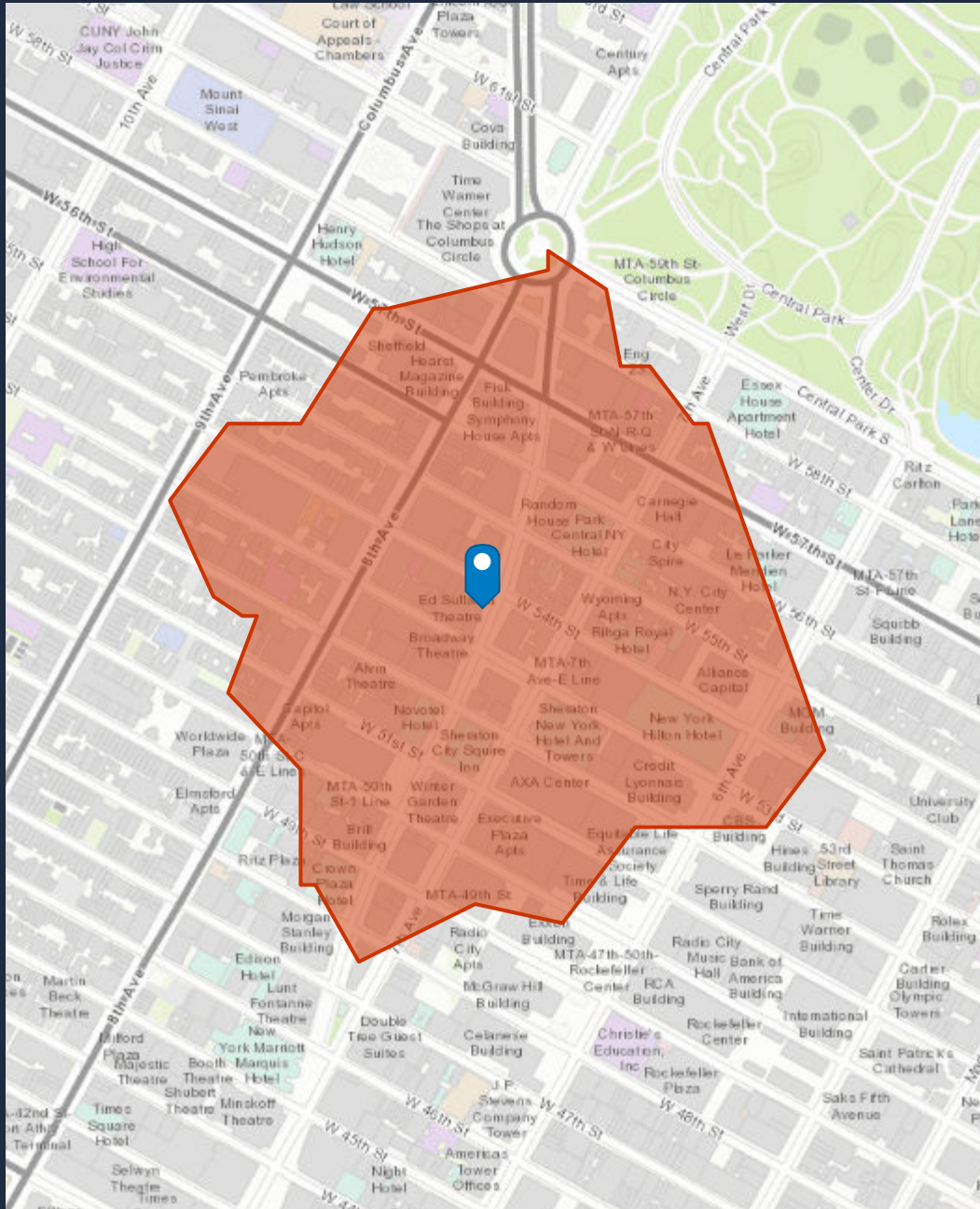


DEMOGRAPHIC SUMMARY

1701 Broadway, New York, New York, 10019

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

ALTHOUGH ALL INFORMATION REGARDING PROPERTY FOR SALE, RENTAL OR FINANCING IS FROM SOURCES DEEMED RELIABLE SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

KEY FACTS

15,707

Population



1.6

Average Household Size

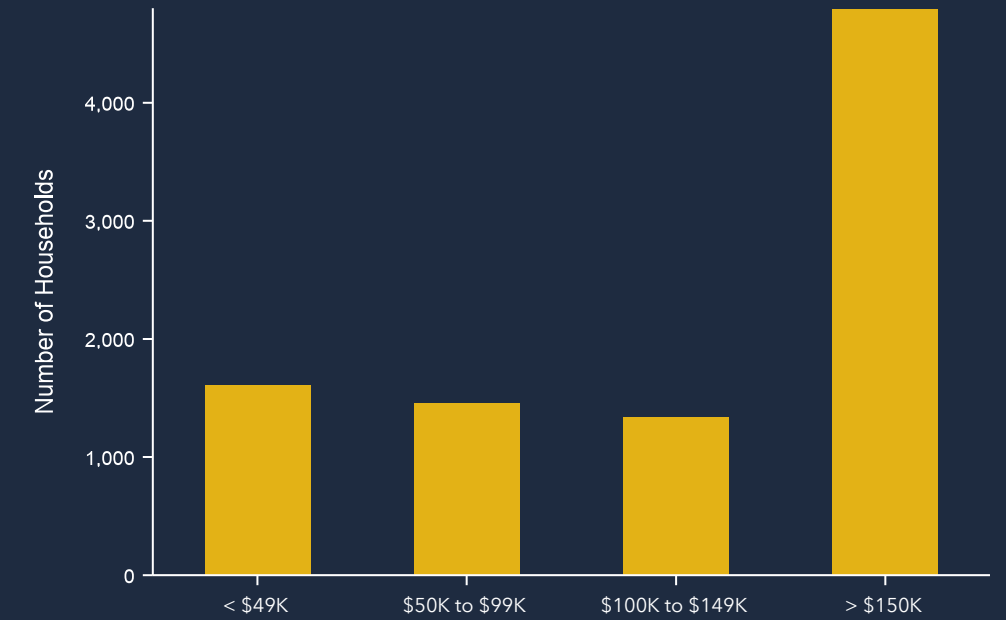
40.0

Median Age

\$154,190

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



3,114

Total Businesses



80,040

Total Employees

AGGREGATE SPENDING



\$1,670,078,816

Annual Budget Expenditures (Including Retail)



\$462,622,488

Retail Expenditures

EMPLOYMENT



94%

White Collar



2%

Blue Collar



4%

Services



4.6%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$198,519,503

Food



\$48,374,591

Apparel & Services



\$65,605,800

Entertainment & Recreation



\$19,331,957

Personal Care Products & Services