

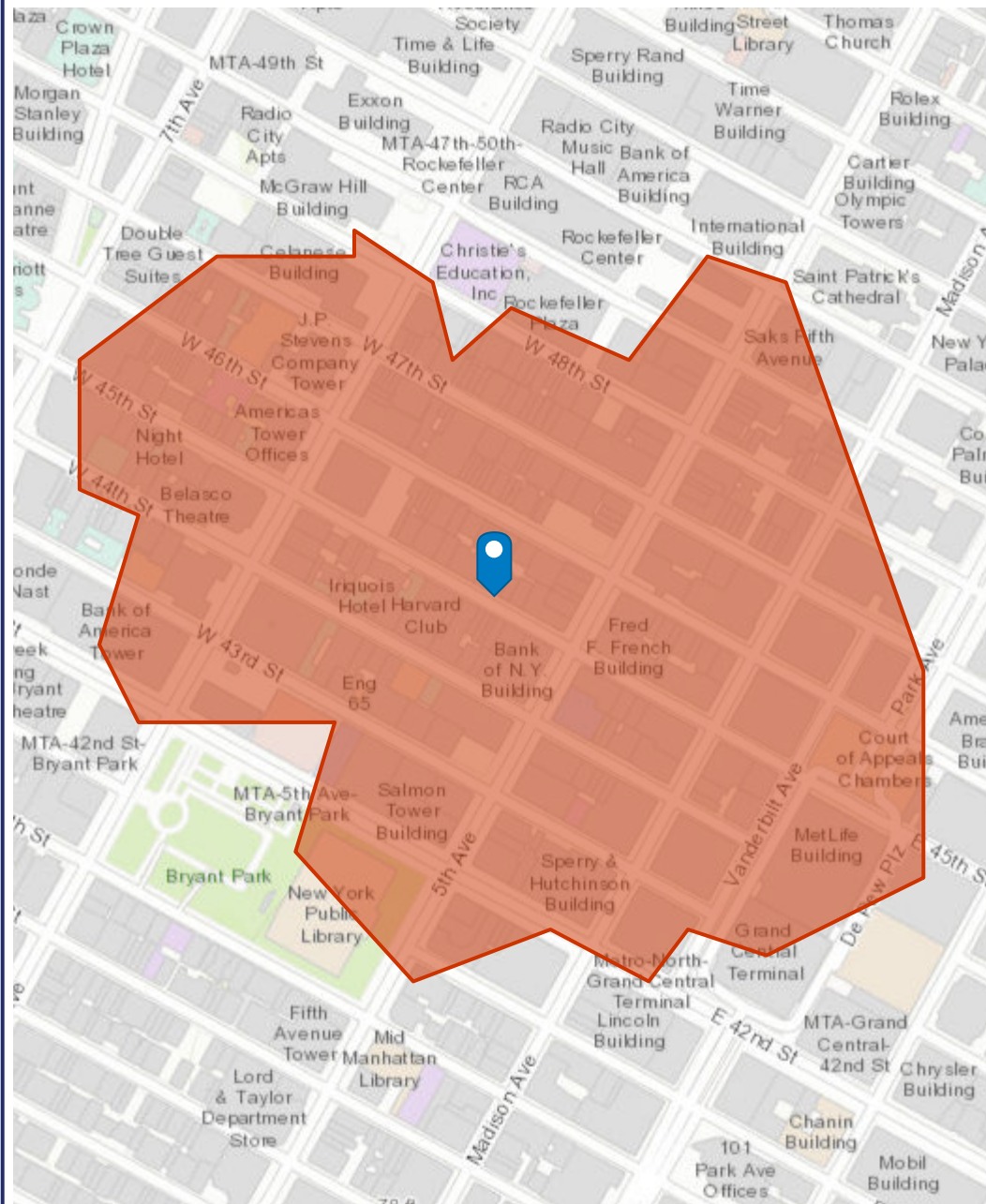
WINICK

DEMOGRAPHIC SUMMARY

17 W 45th St, New York, 10036

TRADE AREA

5 minutes



WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

431

Population

37.8

Median Age



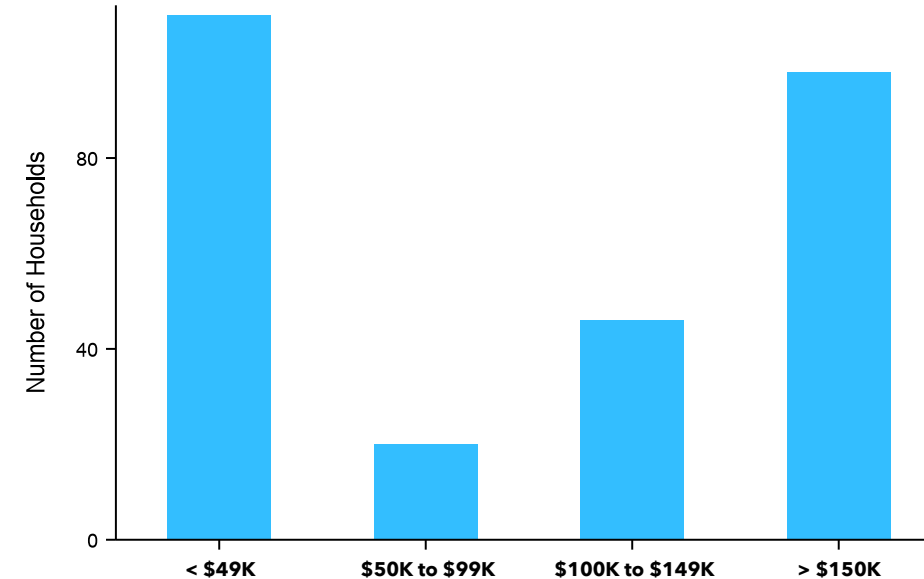
1.5

Average Household Size

\$104,471

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



7,434

Total Businesses



132,077

Total Employees

AGGREGATE SPENDING



\$33,892,411

Annual Budget Expenditures (Including Retail)



\$9,472,415

Retail Expenditures

EMPLOYMENT



92%

White Collar

1%

Blue Collar

6%

Services



7.9%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$4,133,011

Food



\$1,005,332

Apparel & Services



\$1,366,387

Entertainment & Recreation



\$412,213

Personal Care Products & Services