

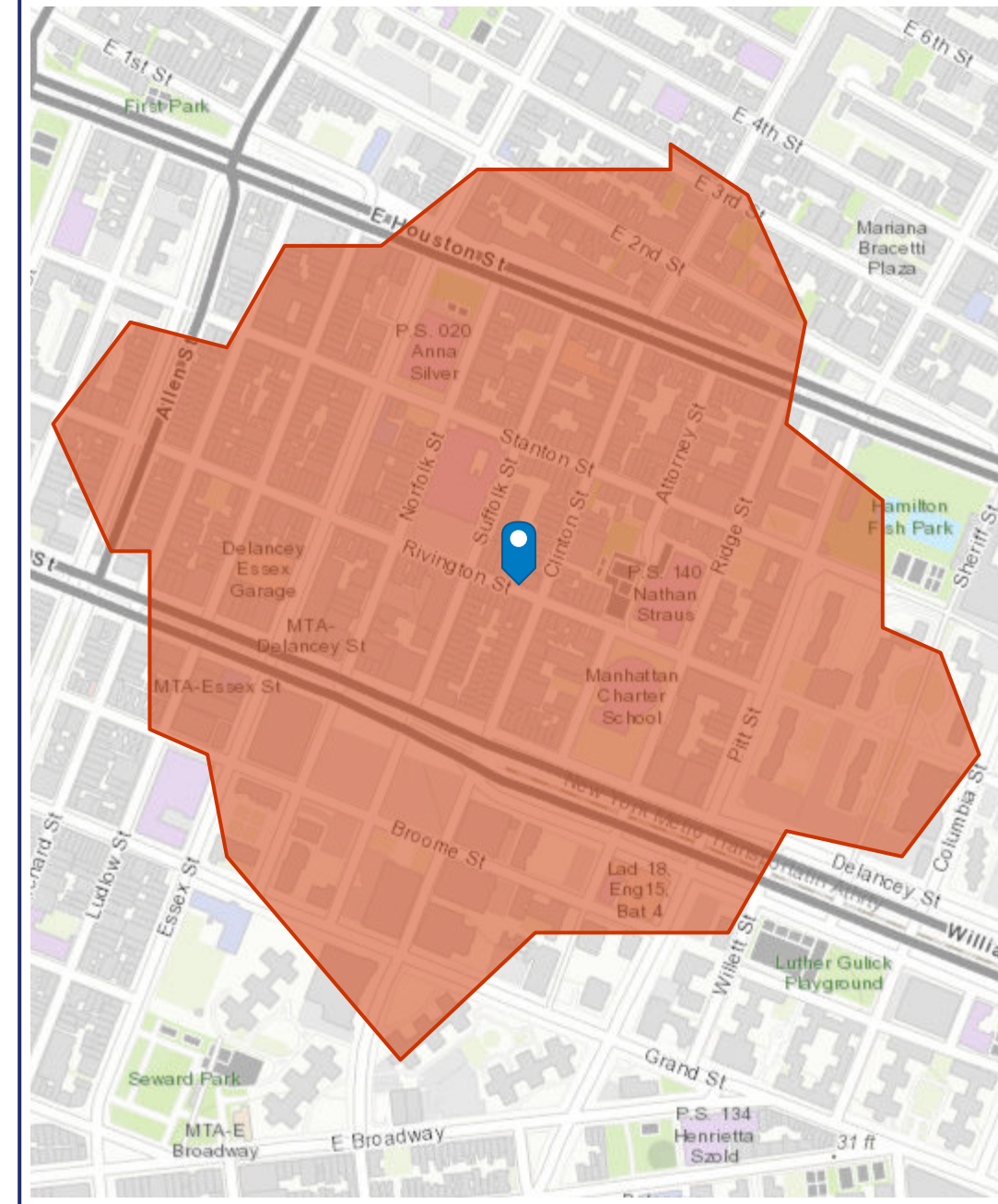
WINICK

DEMOGRAPHIC SUMMARY

158 Rivington St, New York, 10002

TRADE AREA

5 minutes



WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

ALTHOUGH ALL INFORMATION REGARDING PROPERTY FOR SALE, RENTAL OR FINANCING IS FROM SOURCES DEEMED RELIABLE SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

KEY FACTS

20,102

Population



2.1

Average Household Size

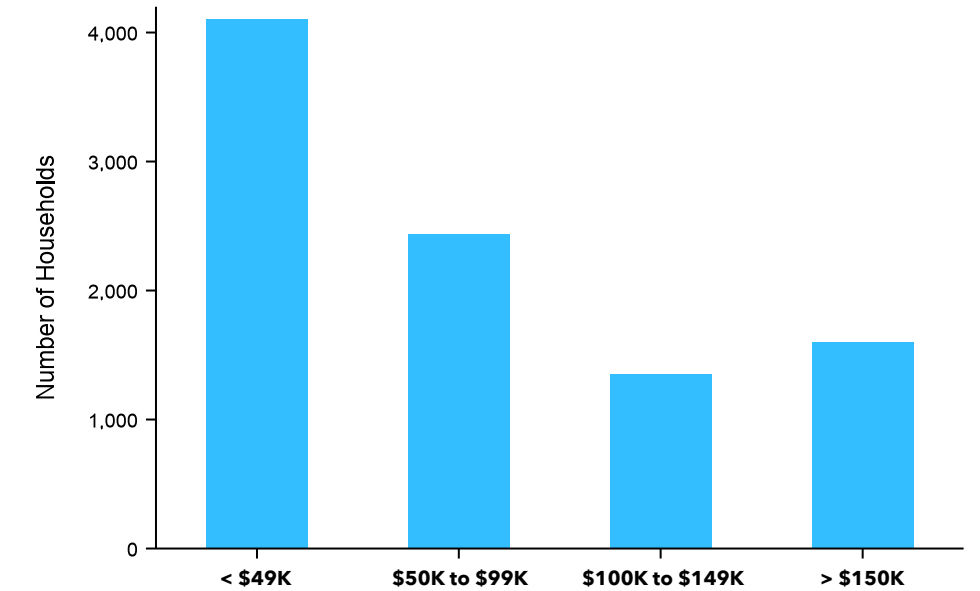
36.2

Median Age

\$58,825

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



928

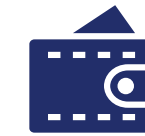
Total Businesses



7,421

Total Employees

AGGREGATE SPENDING



\$742,928,766

Annual Budget Expenditures (Including Retail)



\$203,592,855

Retail Expenditures

EMPLOYMENT



80%

White Collar



8%

Blue Collar



12%

Services

11.7%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$91,723,012

Food



\$22,226,521

Apparel & Services



\$29,686,486

Entertainment & Recreation



\$8,765,249

Personal Care Products & Services