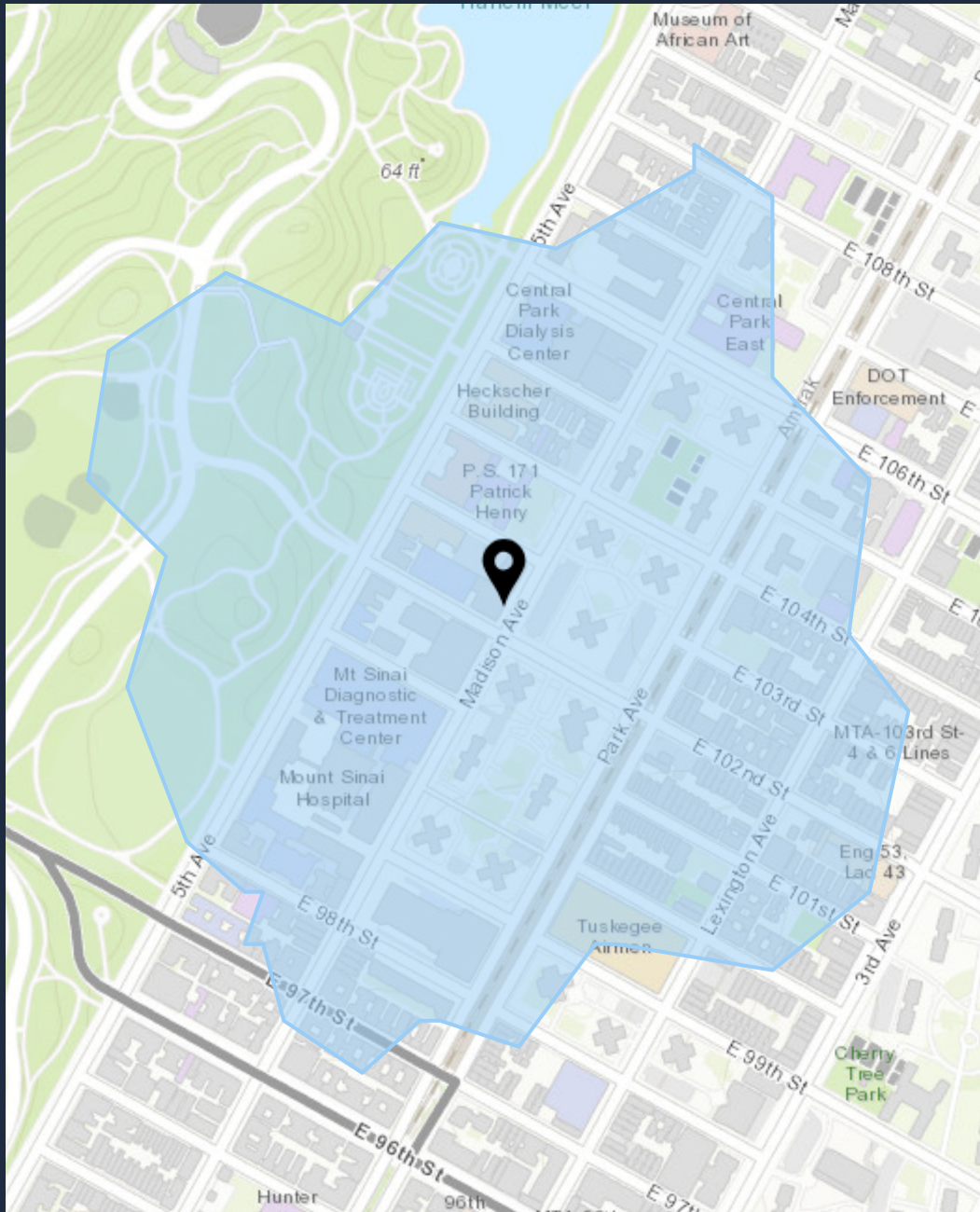


DEMOGRAPHIC SUMMARY

1490 Madison Ave, New York, New York, 10029 2

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

ALTHOUGH ALL INFORMATION REGARDING PROPERTY FOR SALE, RENTAL OR FINANCING IS FROM SOURCES DEEMED RELIABLE SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

KEY FACTS

13,403

Population



Average Household Size

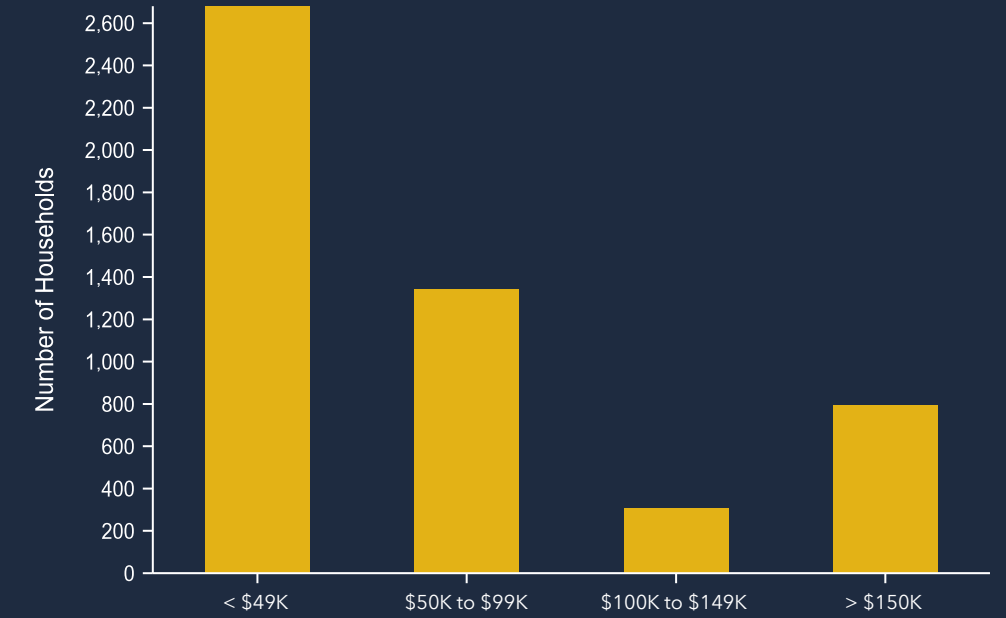
36.2

Median Age

\$44,874

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



1,190

Total Businesses



45,914

Total Employees

EMPLOYMENT



73%

White Collar



9%

Blue Collar



18%

Services

5.9%

Unemployment Rate

AGGREGATE SPENDING



\$378,371,225

Annual Budget Expenditures (Including Retail)



\$112,256,351

Retail Expenditures

TOTAL CONSUMER SPENDING BY CATEGORY



\$48,052,011

Food



\$11,035,701

Apparel & Services



\$14,771,840

Entertainment & Recreation



\$4,099,017

Personal Care Products & Services