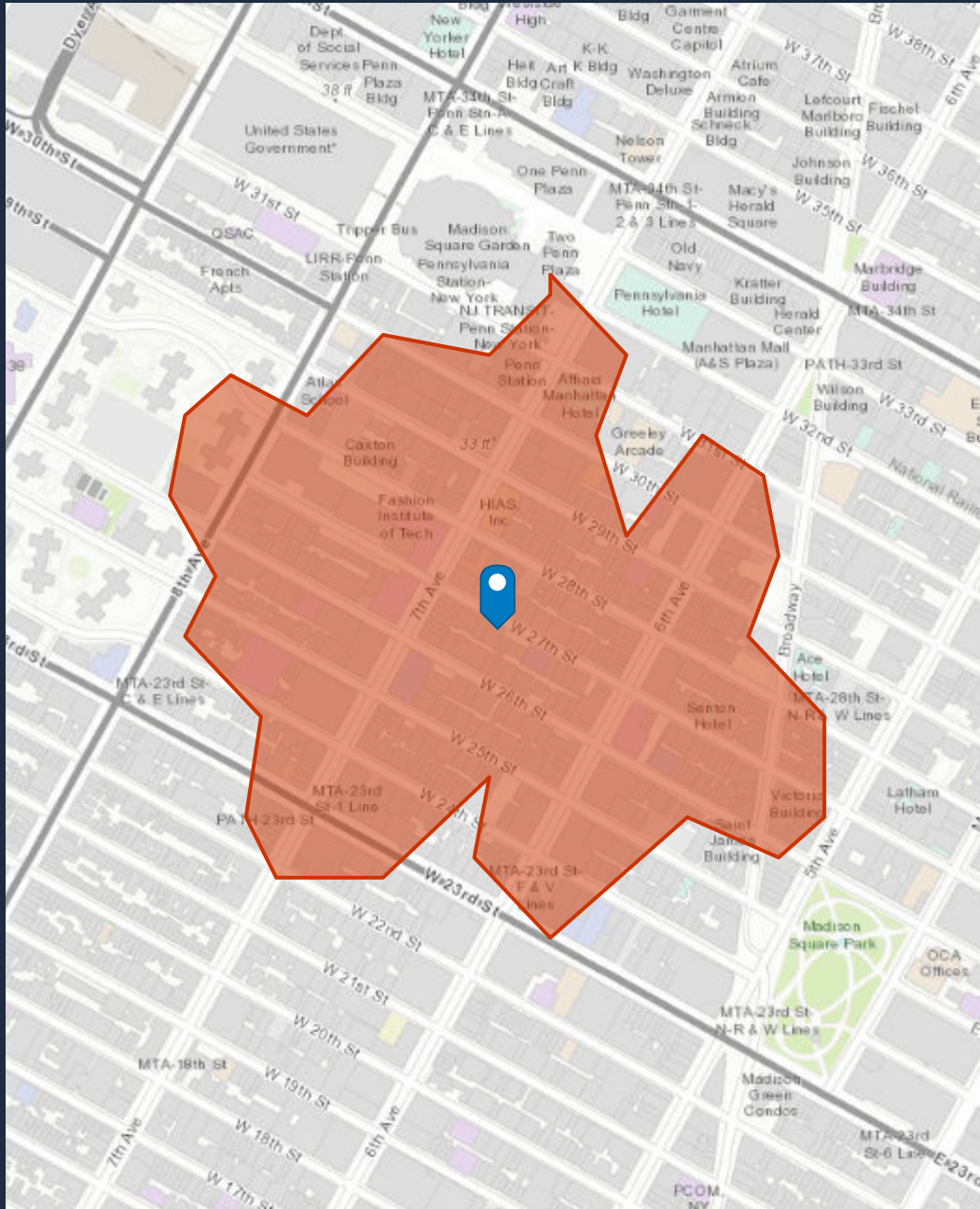


DEMOGRAPHIC SUMMARY

144 W 27th St, New York, New York, 10001

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

ALTHOUGH ALL INFORMATION REGARDING PROPERTY FOR SALE, RENTAL OR FINANCING IS FROM SOURCES DEEMED RELIABLE SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

KEY FACTS

11,597

Population



Average Household Size

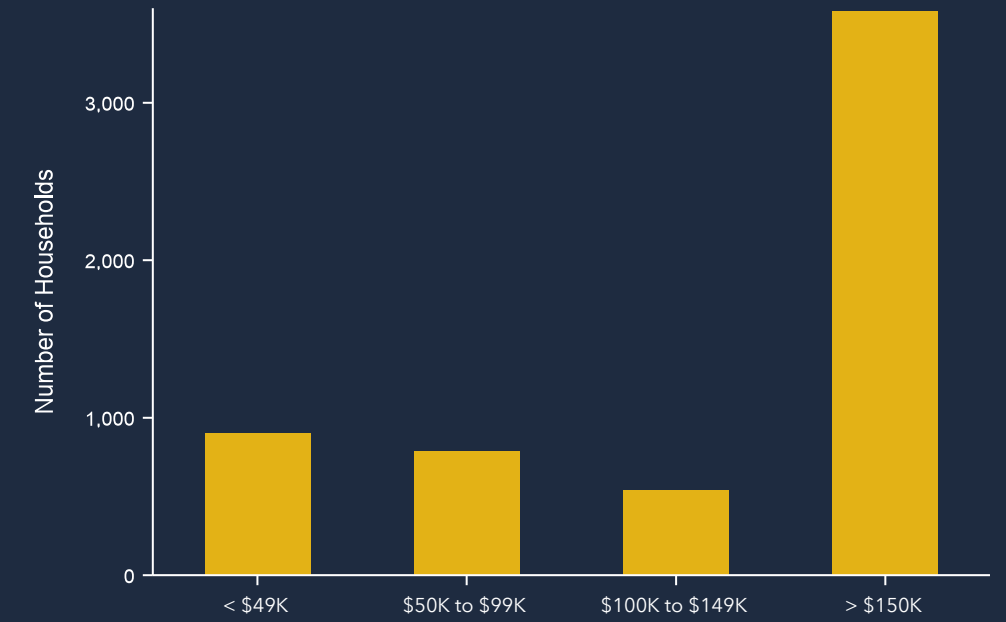
34.8

Median Age

\$200,001

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



5,014

Total Businesses



51,163

Total Employees

EMPLOYMENT



95%

White Collar



2%

Blue Collar



3%

Services



Unemployment Rate

AGGREGATE SPENDING



\$1,265,756,842

Annual Budget Expenditures (Including Retail)



\$352,615,607

Retail Expenditures

TOTAL CONSUMER SPENDING BY CATEGORY



\$151,111,236

Food



\$36,546,222

Apparel & Services



\$49,699,572

Entertainment & Recreation



\$14,704,272

Personal Care Products & Services