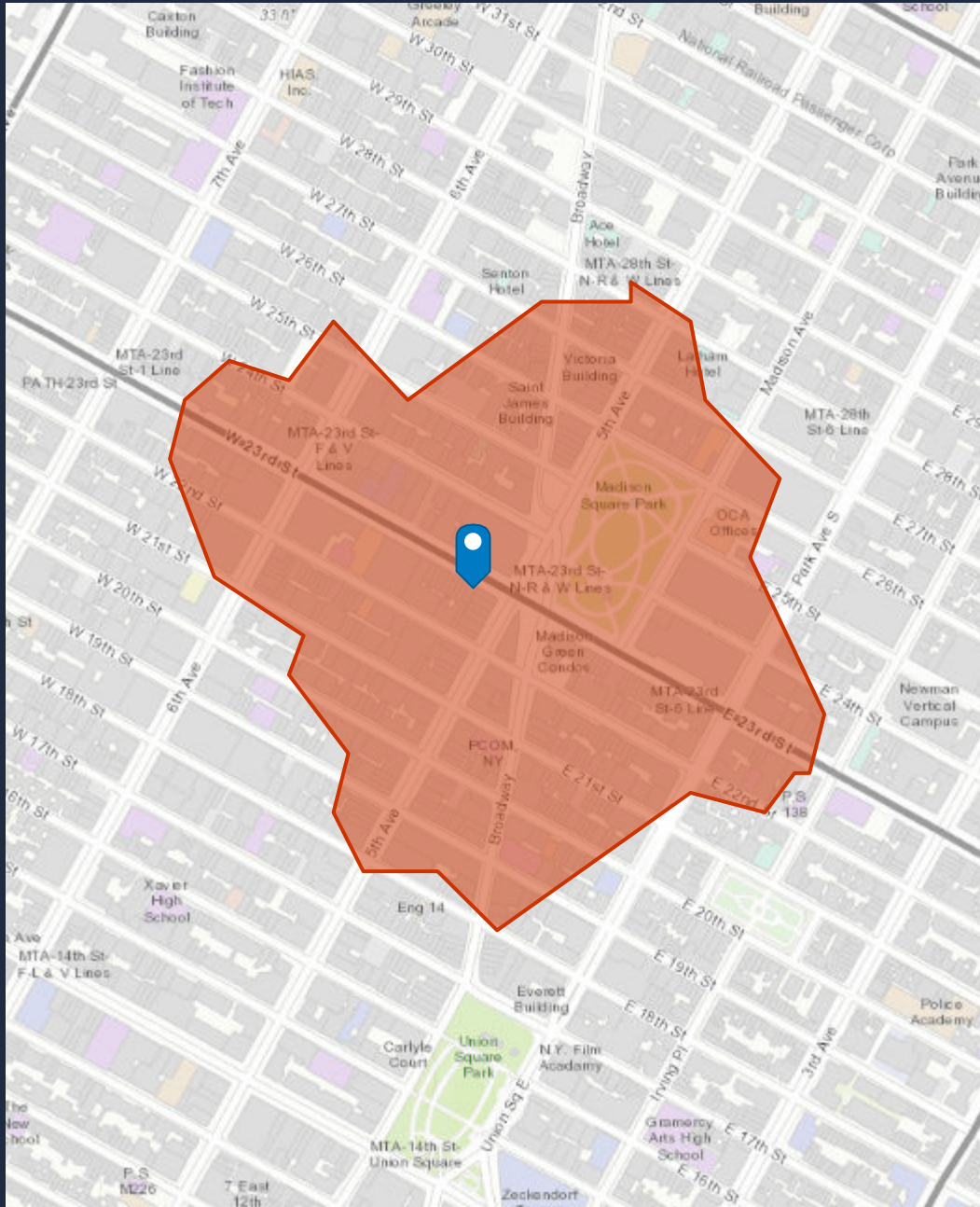


DEMOGRAPHIC SUMMARY

12 W 23rd St, New York, New York, 10010

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

ALTHOUGH ALL INFORMATION REGARDING PROPERTY FOR SALE, RENTAL OR FINANCING IS FROM SOURCES DEEMED RELIABLE SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

KEY FACTS

10,125

Population



Average Household Size

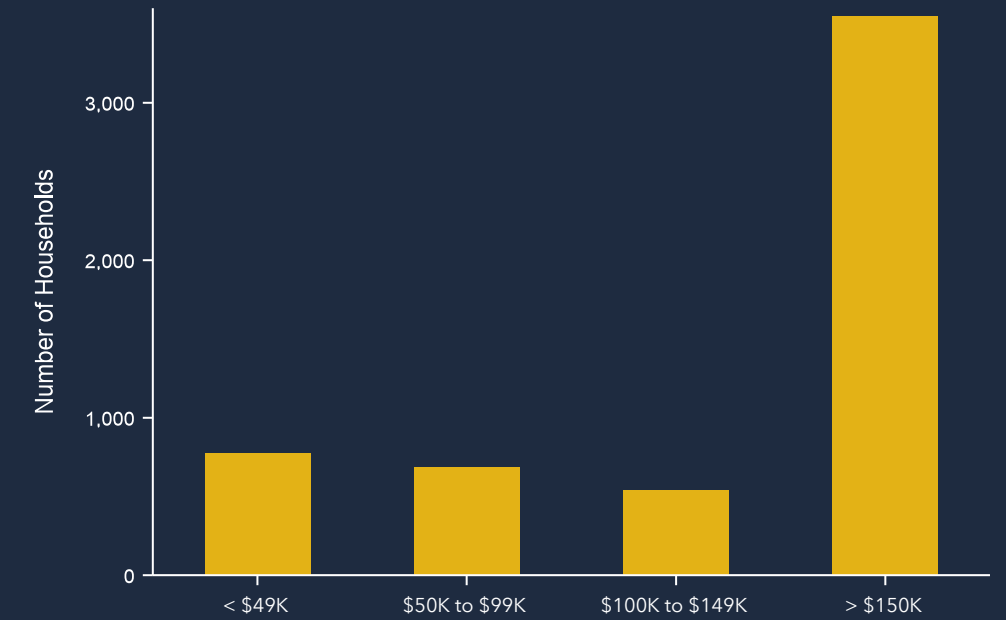
33.4

Median Age

\$200,001

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



4,501

Total Businesses



57,409

Total Employees

EMPLOYMENT



95%

White Collar



3%

Blue Collar



3%

Services



Unemployment Rate

AGGREGATE SPENDING



\$1,210,365,631

Annual Budget Expenditures (Including Retail)



\$335,939,482

Retail Expenditures

TOTAL CONSUMER SPENDING BY CATEGORY



\$145,261,681

Food



\$35,169,068

Apparel & Services



\$47,273,866

Entertainment & Recreation



\$14,031,308

Personal Care Products & Services