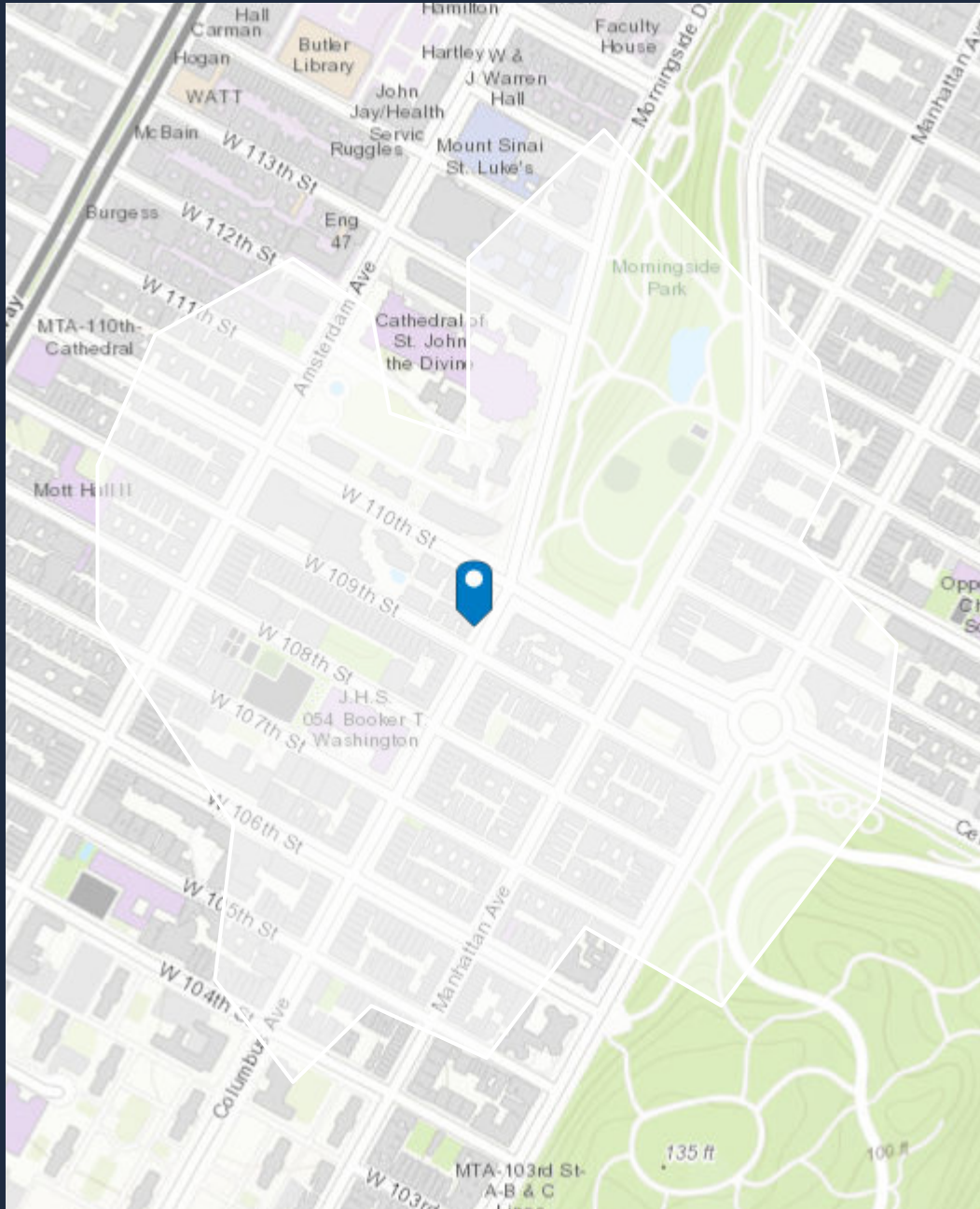


DEMOGRAPHIC SUMMARY

1000 Columbus Ave, New York, New York, 10025

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

ALTHOUGH ALL INFORMATION REGARDING PROPERTY FOR SALE, RENTAL OR FINANCING IS FROM SOURCES DEEMED RELIABLE SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

KEY FACTS

13,956

Population



2.0

Average Household Size

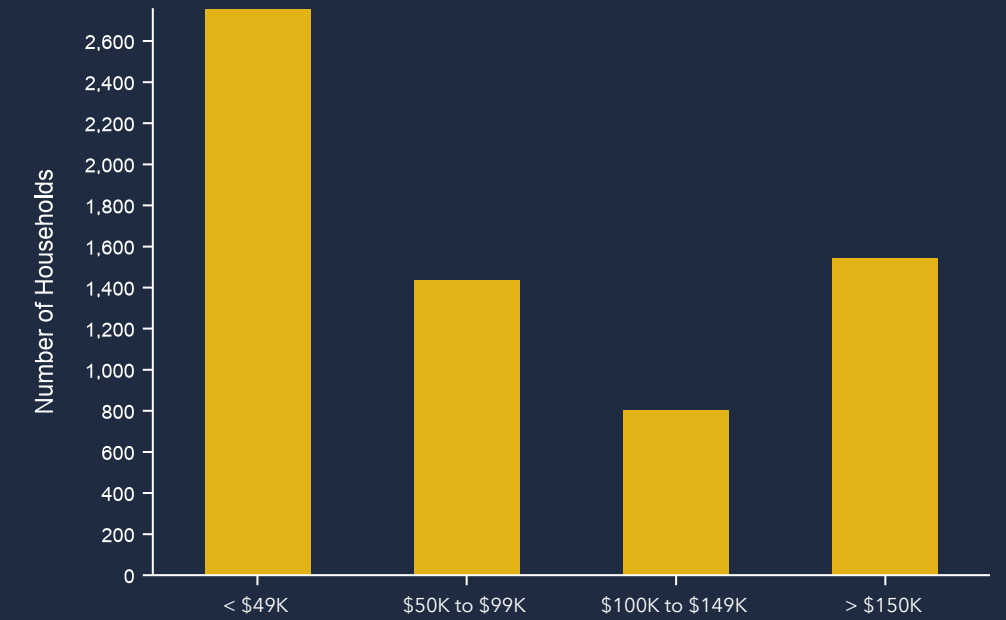
37.6

Median Age

\$64,975

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



295

Total Businesses



2,551

Total Employees



\$629,354,976

Annual Budget Expenditures (Including Retail)



\$182,502,617

Retail Expenditures

EMPLOYMENT



84%

White Collar



6%

Blue Collar



9%

Services



6.5%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$76,781,067

Food



\$17,108,308

Apparel & Services



\$24,107,443

Entertainment & Recreation



\$6,713,940

Personal Care Products & Services