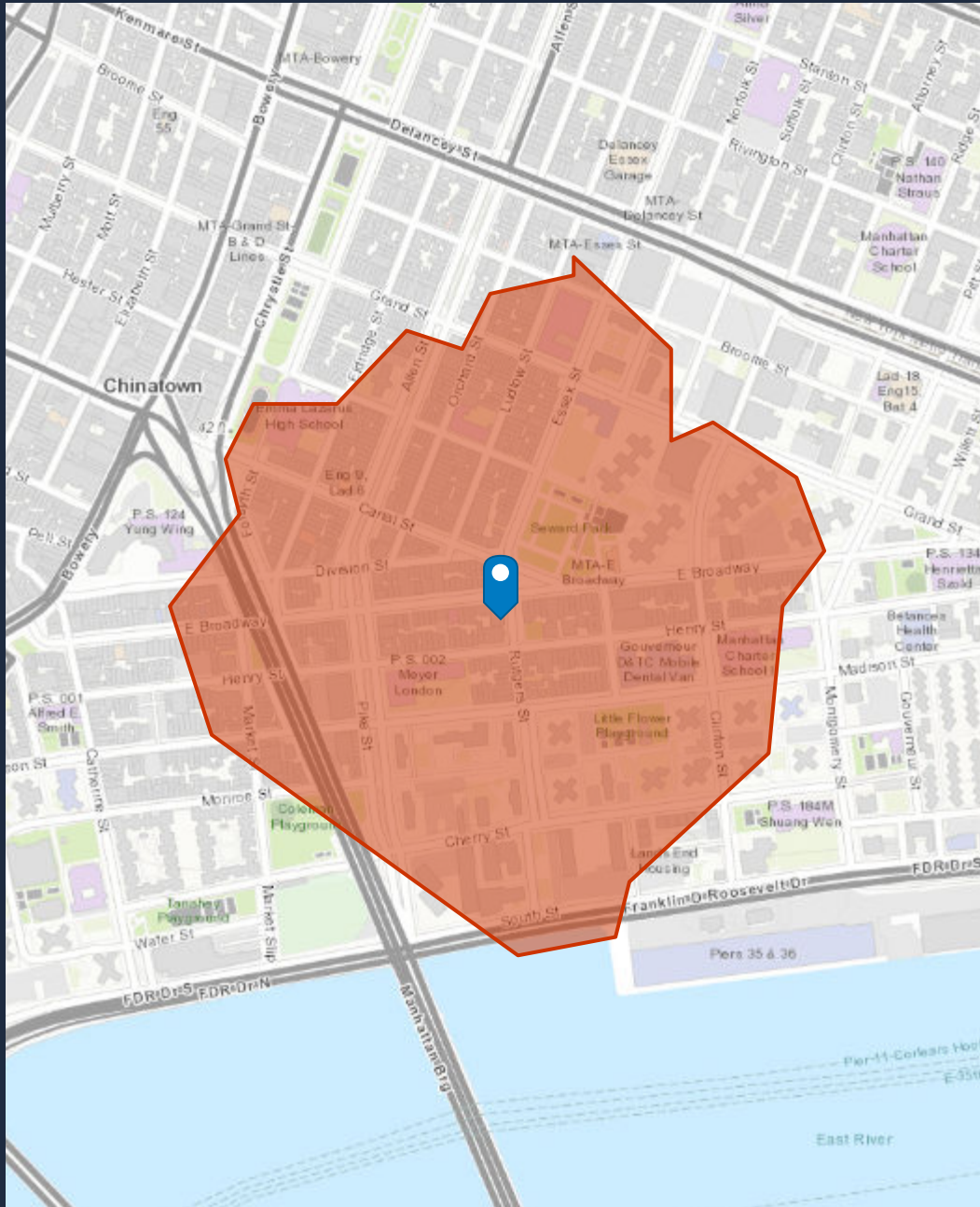


DEMOGRAPHIC SUMMARY

10 Rutgers St, New York, New York, 10002

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

ALTHOUGH ALL INFORMATION REGARDING PROPERTY FOR SALE, RENTAL OR FINANCING IS FROM SOURCES DEEMED RELIABLE SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

KEY FACTS

23,438

Population



Average Household Size

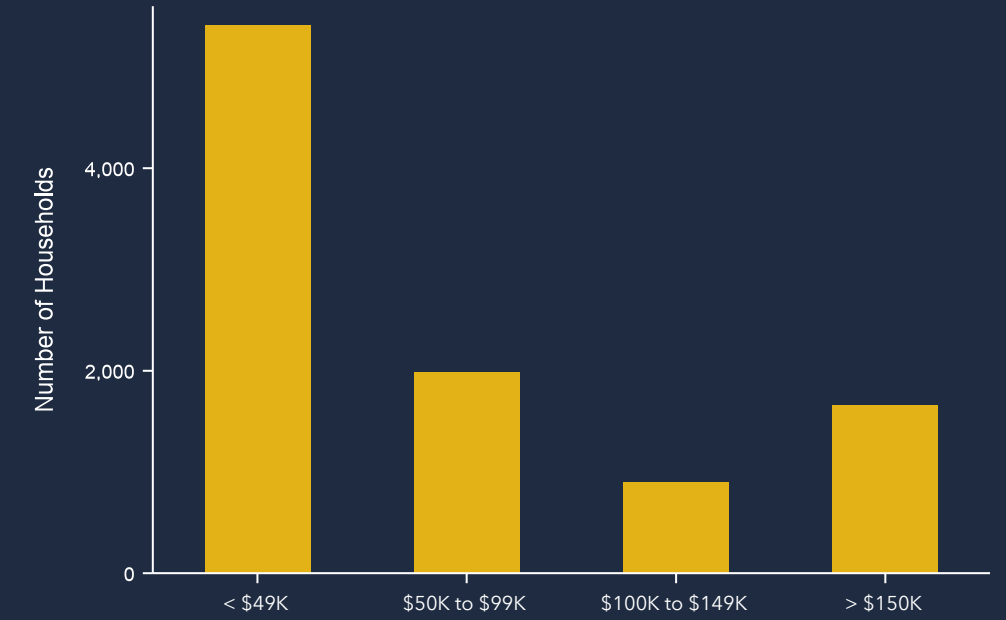
44.0

Median Age

\$42,165

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



824

Total Businesses



7,127

Total Employees

EMPLOYMENT



68%

White Collar



13%

Blue Collar



19%

Services



Unemployment Rate

AGGREGATE SPENDING



\$769,771,564

Annual Budget Expenditures (Including Retail)



\$213,830,503

Retail Expenditures

TOTAL CONSUMER SPENDING BY CATEGORY



\$95,557,274

Food



\$23,246,480

Apparel & Services



\$29,619,140

Entertainment & Recreation



\$9,044,476

Personal Care Products & Services