

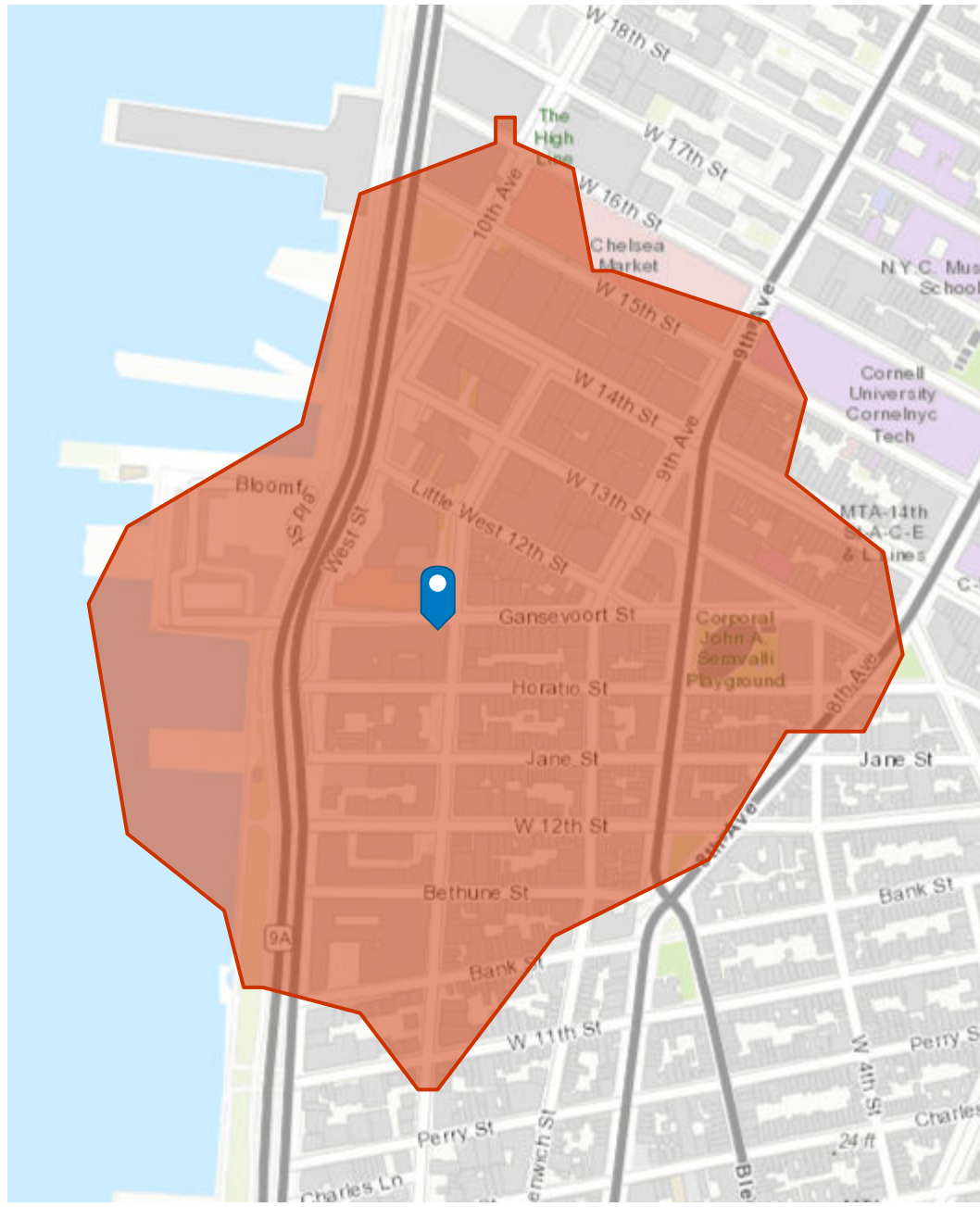
WINICK

DEMOGRAPHIC SUMMARY

94 Gansevoort St, New York, 10014

TRADE AREA

5 minutes



WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

5,689

Population



1.6

Average Household Size

41.9

Median Age

\$137,650

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



680

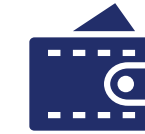
Total Businesses



7,425

Total Employees

AGGREGATE SPENDING



\$585,342,062

Annual Budget Expenditures (Including Retail)



\$160,094,229

Retail Expenditures

EMPLOYMENT



94%

White Collar



1%

Blue Collar



5%

Services

10.4%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$69,093,486

Food



\$17,154,754

Apparel & Services



\$24,181,584

Entertainment & Recreation



\$6,885,483

Personal Care Products & Services