

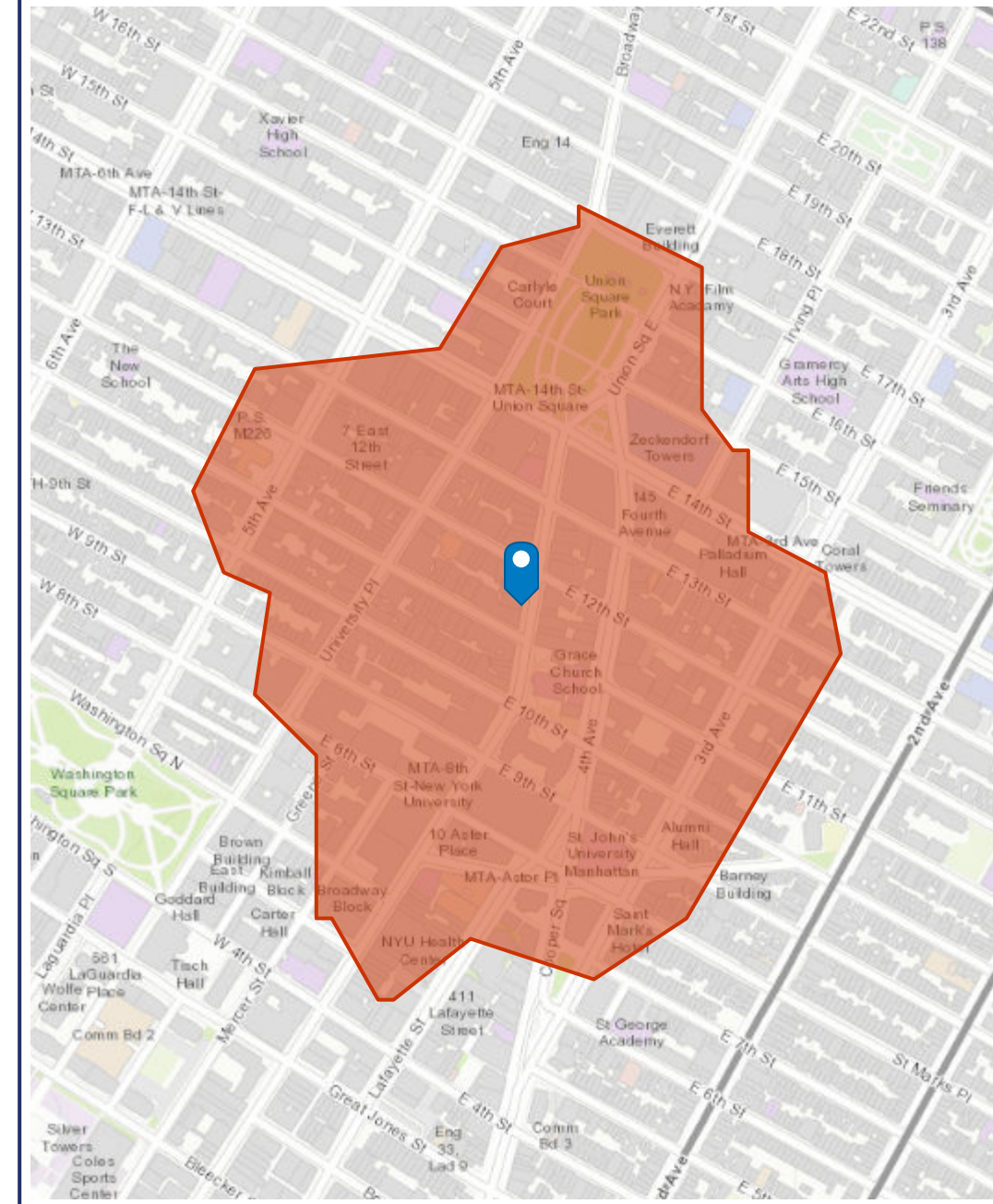
WINICK

DEMOGRAPHIC SUMMARY

809 Broadway, New York, New York, 10003

TRADE AREA

5 minutes



WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

18,988

Population



1.6

Average Household Size

31.3

Median Age

\$168,634

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



1,608

Total Businesses



26,244

Total Employees

AGGREGATE SPENDING



\$1,604,821,645

Annual Budget Expenditures (Including Retail)



\$444,299,773

Retail Expenditures

EMPLOYMENT



96%

White Collar



2%

Blue Collar



3%

Services

7.4%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$190,245,569

Food



\$46,443,303

Apparel & Services



\$63,144,003

Entertainment & Recreation



\$18,568,845

Personal Care Products & Services