

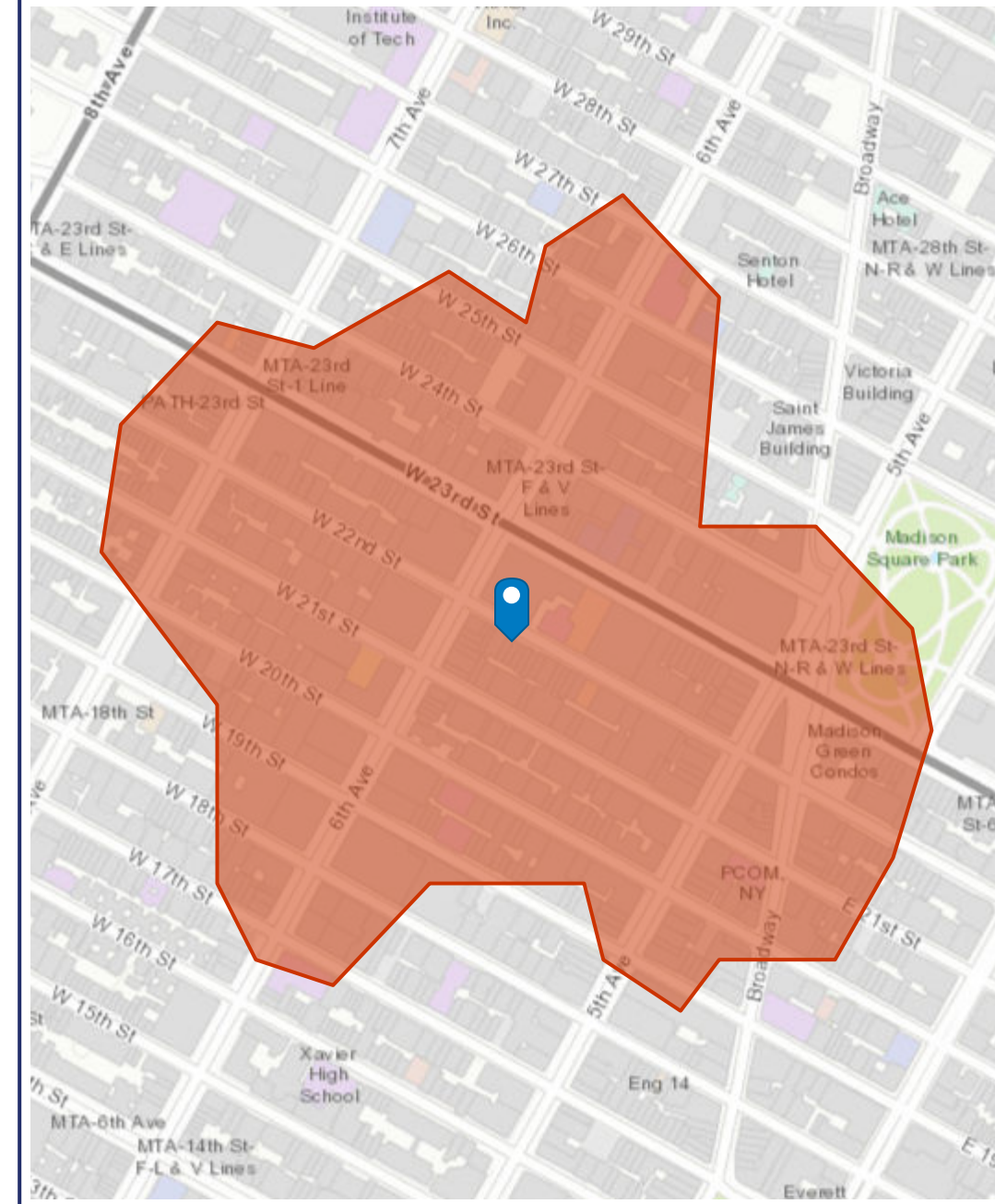
WINICK

DEMOGRAPHIC SUMMARY

54 W 22nd St, New York, 10010

TRADE AREA

5 minutes



WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

ALTHOUGH ALL INFORMATION REGARDING PROPERTY FOR SALE, RENTAL OR FINANCING IS FROM SOURCES DEEMED RELIABLE SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

KEY FACTS

7,066

Population



Average Household Size

35.3

Median Age

\$194,029

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



2,864

Total Businesses



36,847

Total Employees

AGGREGATE SPENDING



\$809,726,837

Annual Budget Expenditures (Including Retail)



\$222,765,222

Retail Expenditures

EMPLOYMENT



93%

White Collar



3%

Blue Collar



4%

Services

8.6%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$96,679,031

Food



\$23,985,560

Apparel & Services



\$33,079,415

Entertainment & Recreation



\$9,654,991

Personal Care Products & Services