

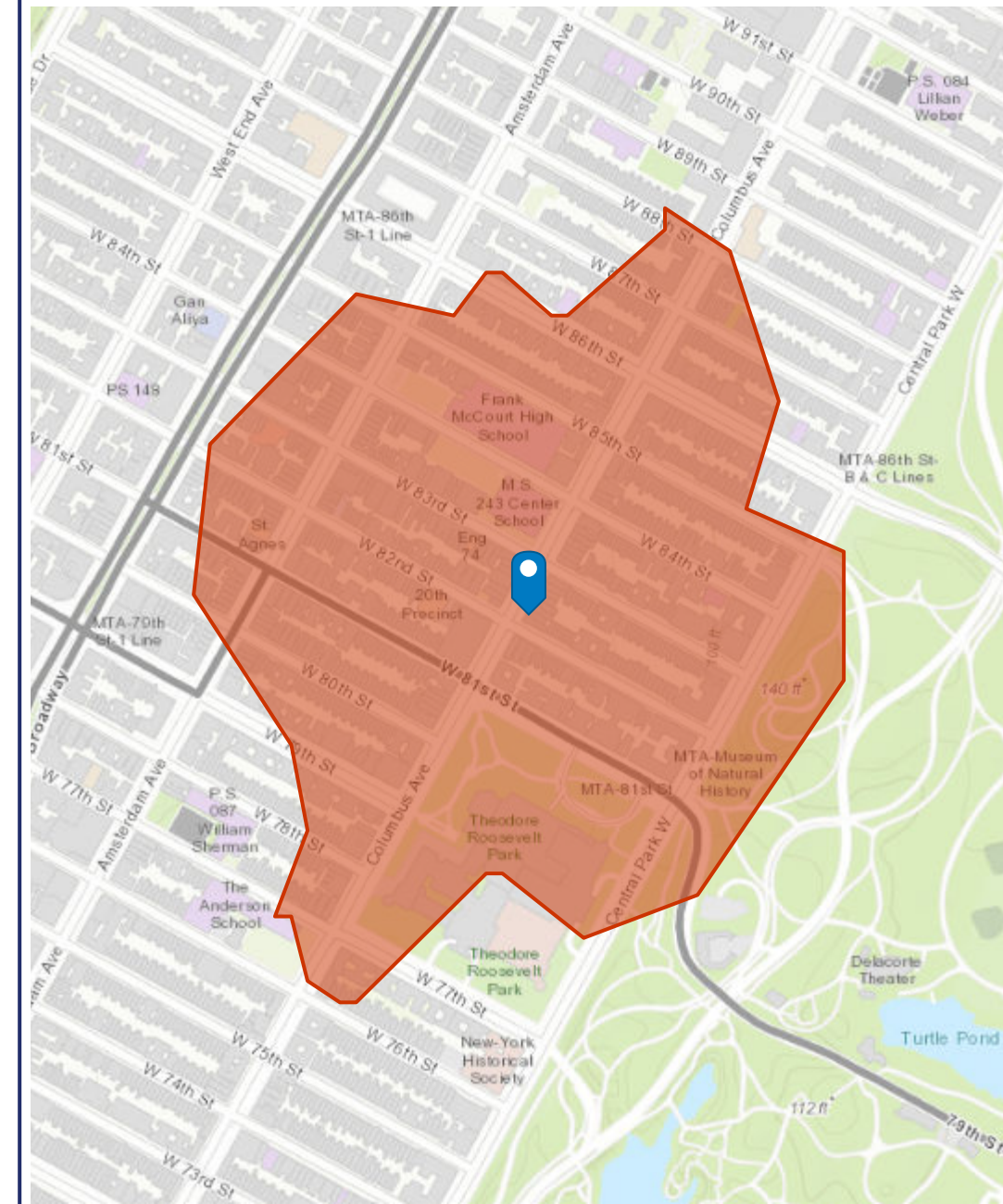
WINICK

DEMOGRAPHIC SUMMARY

463 Columbus Ave, New York, New York, 10024

TRADE AREA

5 minutes



WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

17,154

Population



1.9

Average Household Size

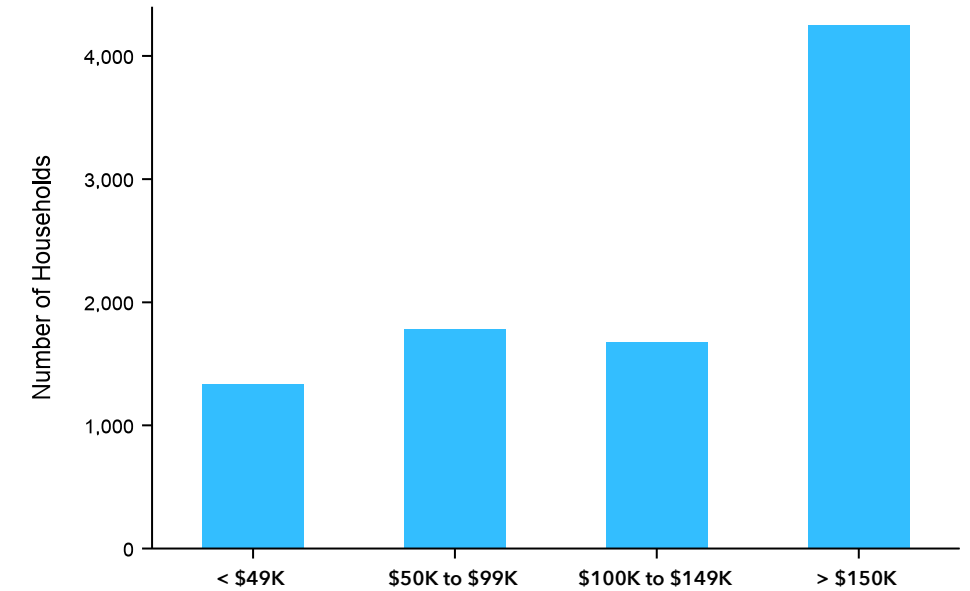
41.6

Median Age

\$137,555

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



768

Total Businesses



8,611

Total Employees

AGGREGATE SPENDING



\$1,606,490,939

Annual Budget Expenditures (Including Retail)



\$444,687,349

Retail Expenditures

EMPLOYMENT



92%

White Collar



2%

Blue Collar



6%

Services

4.1%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$190,286,795

Food



\$46,479,161

Apparel & Services



\$63,240,507

Entertainment & Recreation



\$18,585,817

Personal Care Products & Services