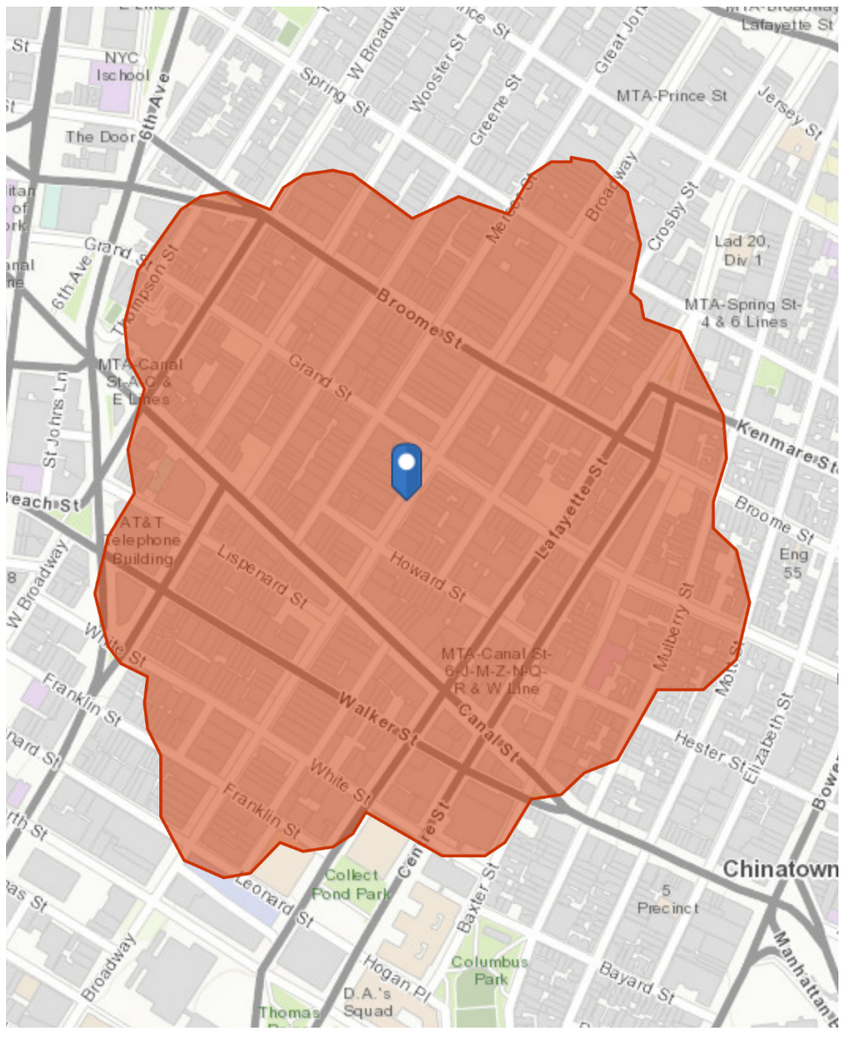
WINICK

DEMOGRAPHIC SUMMARY

447 Broadway, New York, 10013

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

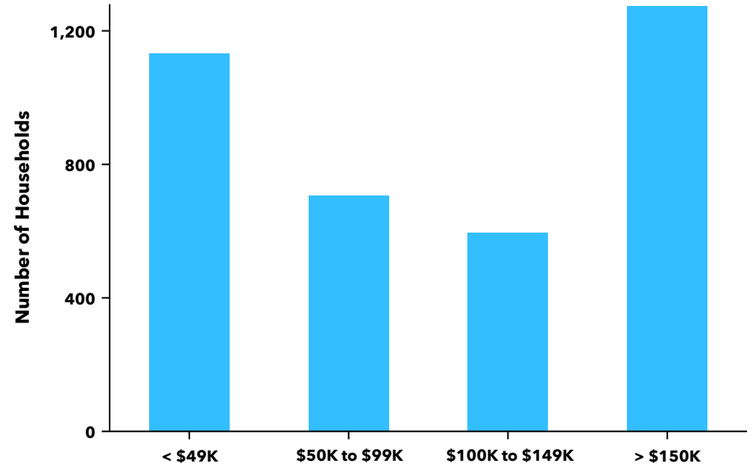
9,308
Population

36.7
Median Age

2.2
Average Household Size

$100,305
Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS

2,757
Total Businesses

30,420
Total Employees

AGGREGATE SPENDING

$472,770,548
Annual Budget Expenditures (Including Retail)

$133,607,570
Retail Expenditures

EMPLOYMENT

93%
White Collar

3%
Blue Collar

4%
Services

2.6%
Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY

$56,383,987
Food

$15,191,884
Apparel & Services

$20,455,364
Entertainment & Recreation

$5,387,816
Personal Care Products & Services