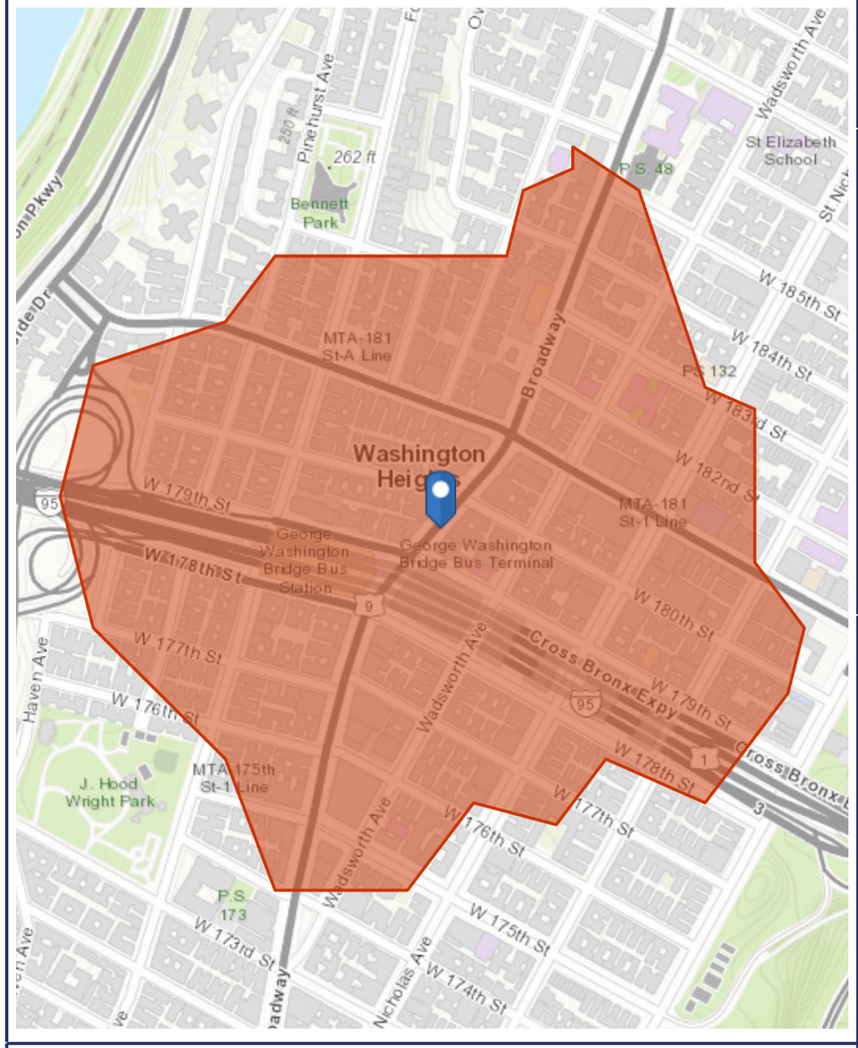
WINICK

DEMOGRAPHIC SUMMARY

4230 Broadway, New York, 10033

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

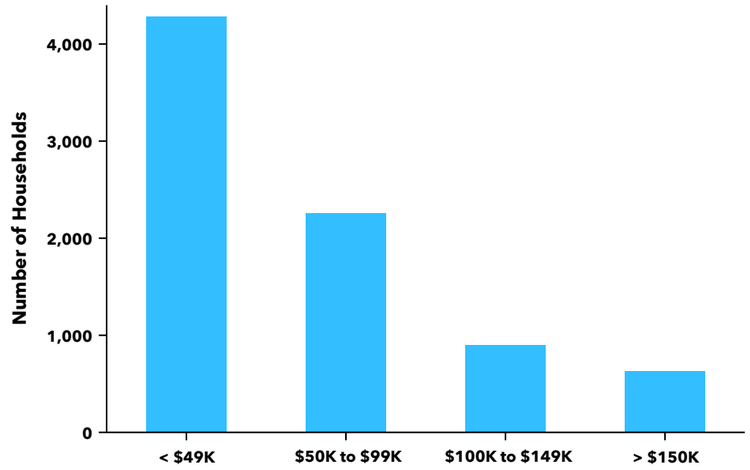
23,881
Population

37.5
Median Age

2.9
Average Household Size

$44,716
Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS

634
Total Businesses

4,783
Total Employees

AGGREGATE SPENDING

$454,171,024
Annual Budget Expenditures (Including Retail)

$120,824,001
Retail Expenditures

EMPLOYMENT

61%
White Collar

14%
Blue Collar

25%
Services

9.9%
Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY

$56,341,162
Food

$15,157,797
Apparel & Services

$18,614,818
Entertainment & Recreation

$4,880,313
Personal Care Products & Services