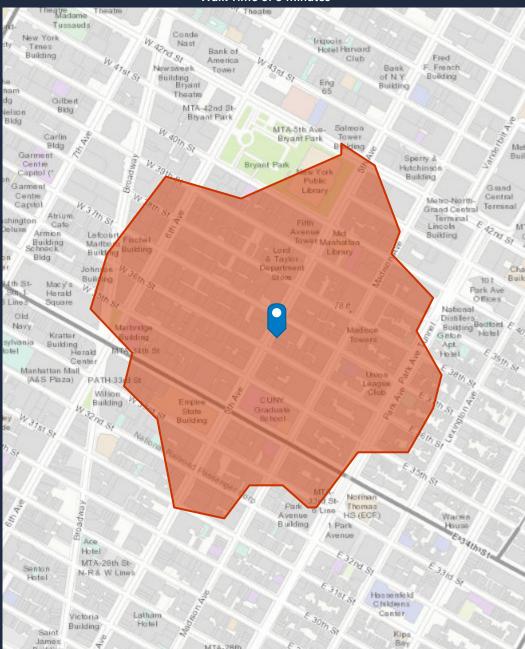


DEMOGRAPHIC SUMMARY

401 5th Ave, New York, New York, 10016

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

ALTHOUGH ALL INFORMATION REGARDING PROPERTY FOR SALE, RENTAL OR FINANCING IS FROM SOURCES DEEMED RELIABLE SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

KEY FACTS

11,738

Population

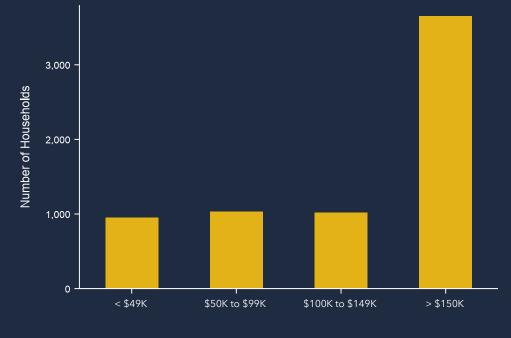


Average Household Size 37.8

Median Age

\$167,183

Median Household Income



AVERAGE HOUSEHOLD INCOME

AGGREGATE SPENDING

BUSINESS



6,714

Total Businesses



85,195

Total Employees



\$1,325,914,709

Annual Budget Expenditures (Including Retail)



\$367,705,141

Retail Expenditures

EMPLOYMENT

95%

White Collar

Blue Collar

Services

3%

2%

4.9%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$158,488,056





\$51,913,084

Entertainment & Recreation



\$15,361,235

Personal Care Products & **Services**