

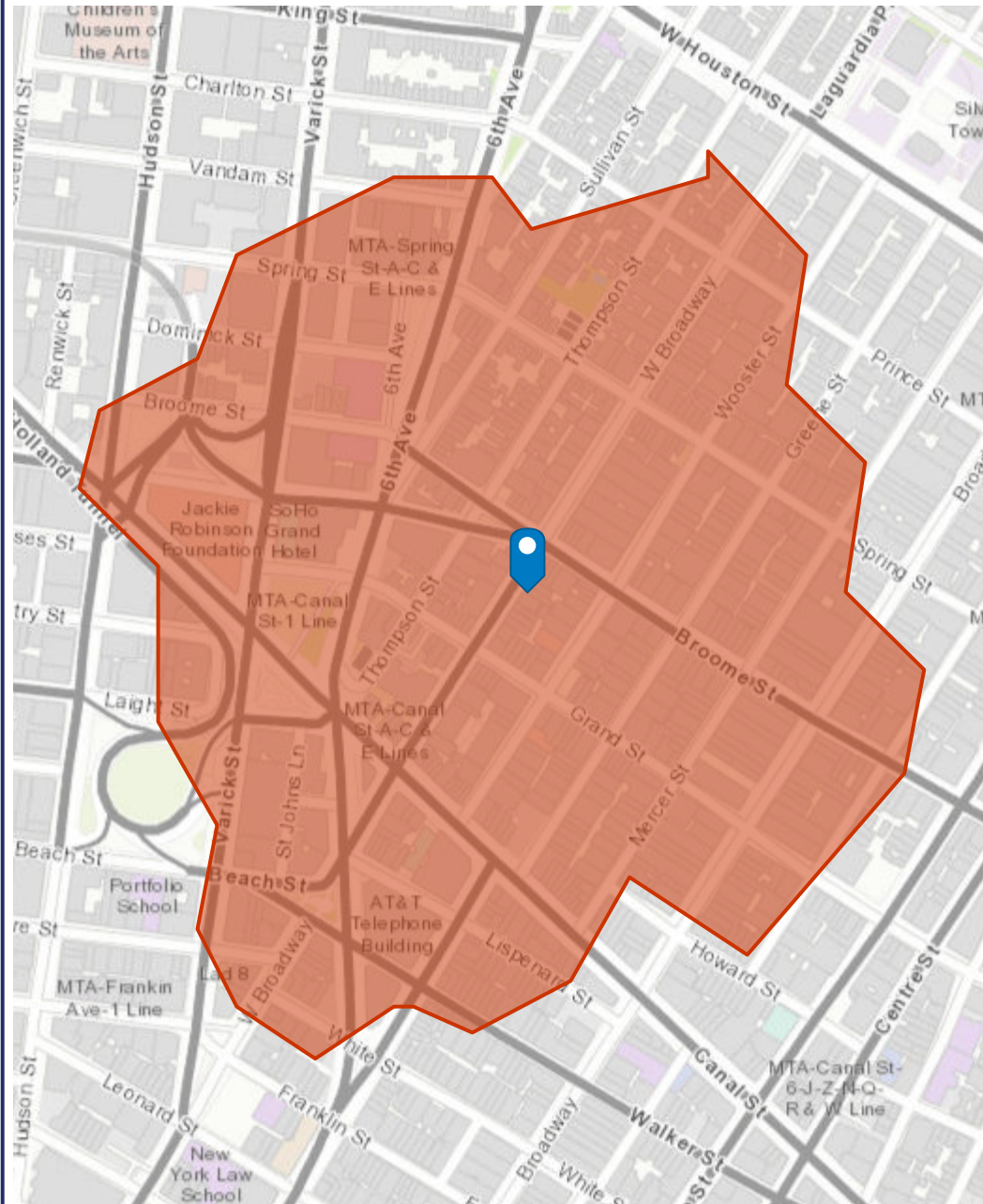
# WINICK

## DEMOGRAPHIC SUMMARY

355 W Broadway, New York, 10013

### TRADE AREA

5 minutes



### WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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### KEY FACTS

6,715

Population



1.8

Average Household Size

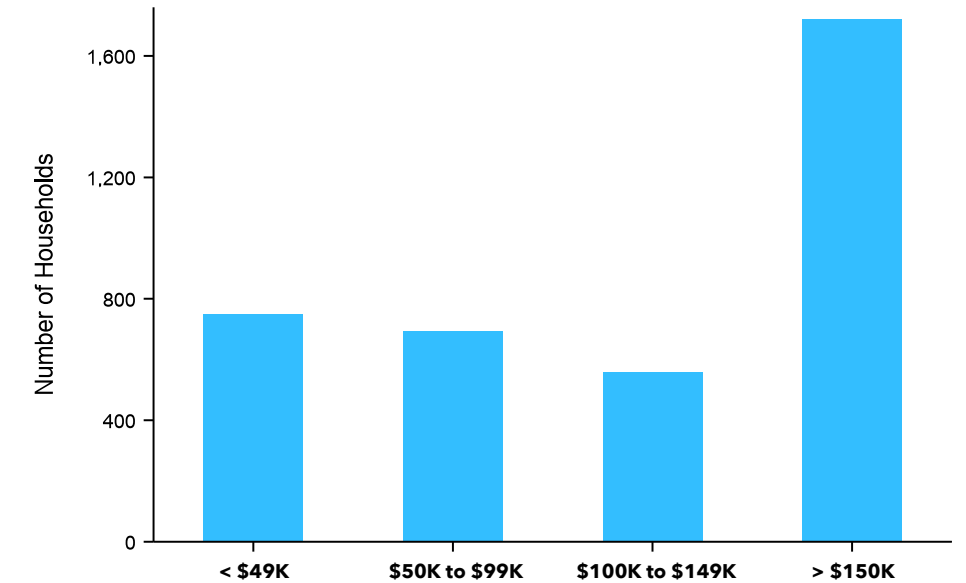
38.2

Median Age

\$132,241

Median Household Income

### AVERAGE HOUSEHOLD INCOME



### BUSINESS



2,108

Total Businesses



22,516

Total Employees

### AGGREGATE SPENDING



\$639,213,916

Annual Budget Expenditures (Including Retail)



\$175,549,716

Retail Expenditures

### EMPLOYMENT



94%

White Collar



2%

Blue Collar



4%

Services

8.4%

Unemployment Rate

### TOTAL CONSUMER SPENDING BY CATEGORY



\$75,159,176

Food



\$18,645,249

Apparel & Services



\$26,461,457

Entertainment & Recreation



\$7,516,963

Personal Care Products & Services