

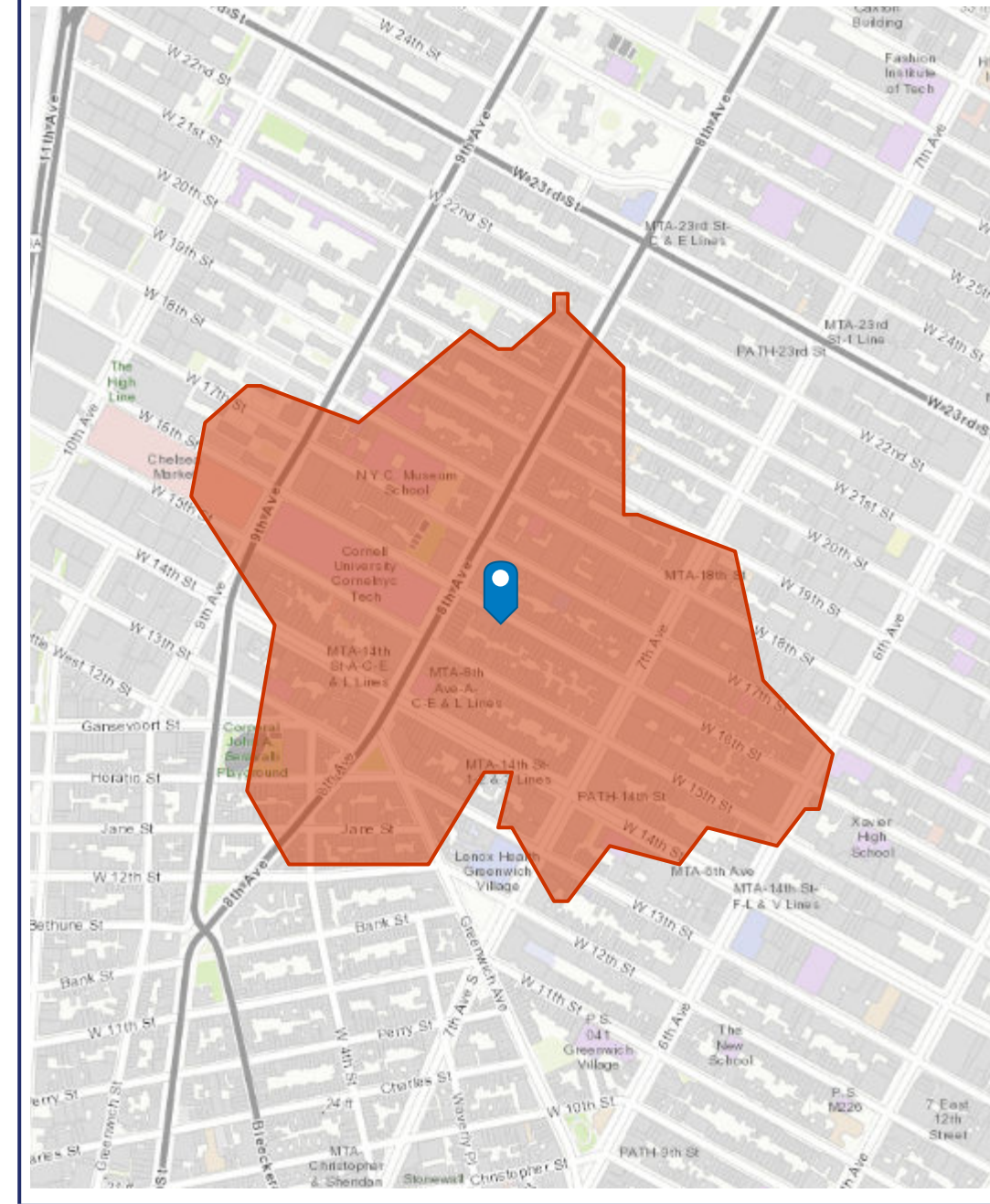
WINICK

DEMOGRAPHIC SUMMARY

246 W 16th St, New York, New York, 10011

TRADE AREA

5 minutes



KEY FACTS

15,673

Population

39.8

Median Age



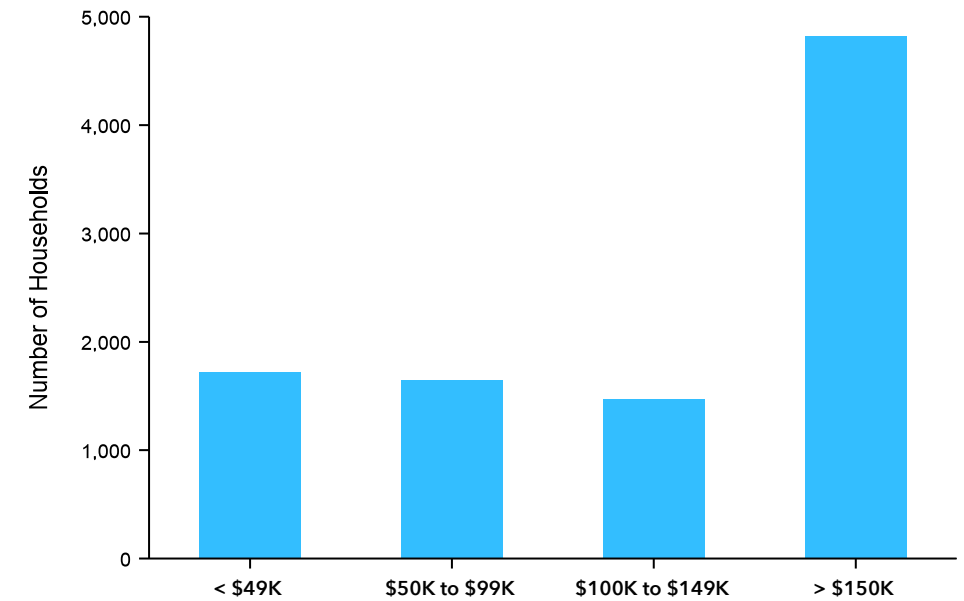
1.6

Average Household Size

\$147,796

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



1,166

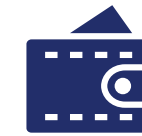
Total Businesses



13,722

Total Employees

AGGREGATE SPENDING



\$1,662,073,307

Annual Budget Expenditures (Including Retail)



\$460,072,917

Retail Expenditures

EMPLOYMENT



95%

White Collar



2%

Blue Collar



3%

Services



5.2%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$196,870,456

Food



\$48,087,276

Apparel & Services



\$65,428,541

Entertainment & Recreation



\$19,228,860

Personal Care Products & Services

WINICK REALTY GROUP

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