

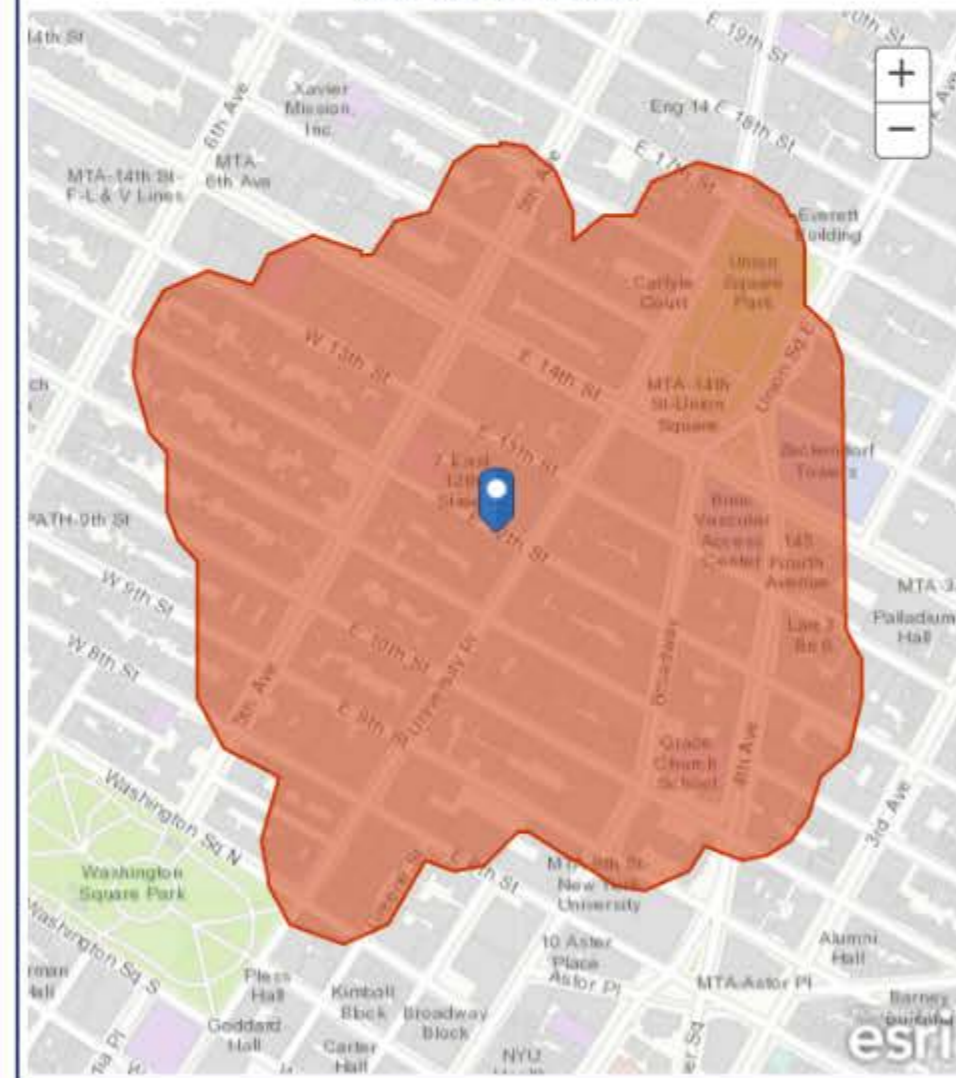
# WINICK RETAIL SPECIALISTS

## DEMOGRAPHIC SUMMARY

24 E 12th St, New York, 10003

### TRADE AREA

Walk Time of 5 Minutes



### WINICK REALTY GROUP

655 THIRD AVENUE 8TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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### KEY FACTS

19,068

Population



Average Household Size

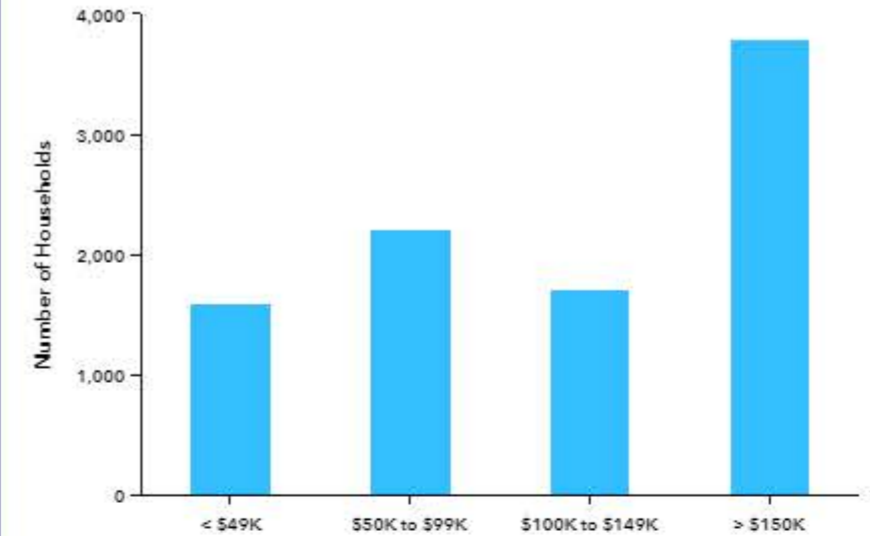
34.8

Median Age

\$119,036

Median Household Income

### AVERAGE HOUSEHOLD INCOME



### BUSINESS



1,919

Total Businesses



22,650

Total Employees

### AGGREGATE SPENDING



\$1,430,782,268

Annual Budget Expenditures (Including Retail)



\$415,094,560

Retail Expenditures

### EMPLOYMENT



94%

White Collar

1%

Blue Collar

4%

Services



2.8%

Unemployment Rate

### TOTAL CONSUMER SPENDING BY CATEGORY



\$168,538,983

Food



\$46,604,052

Apparel & Services



\$62,287,942

Entertainment & Recreation



\$16,375,979

Personal Care Products & Services