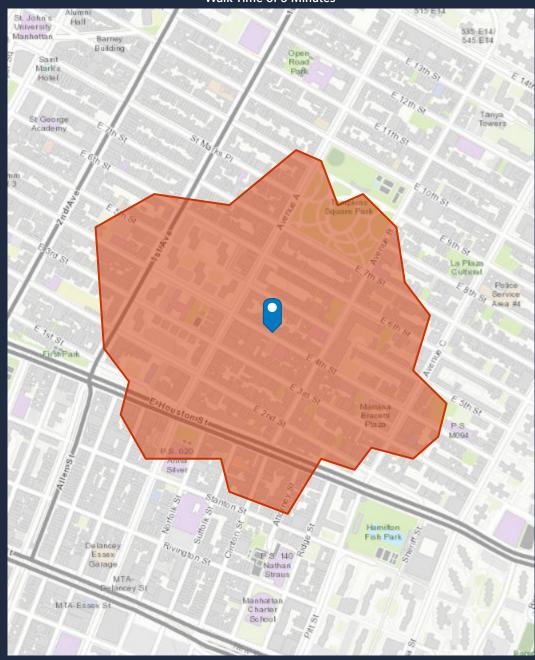


DEMOGRAPHIC SUMMARY

207 E 4th St, New York, New York, 10009

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

ALTHOUGH ALL INFORMATION REGARDING PROPERTY FOR SALE, RENTAL OR FINANCING IS FROM SOURCES DEEMED RELIABLE SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

KEY FACTS

15,962

Population



Average Household Size 37.8

Median Age

\$82,987

Median Household Income

< \$49K</p> \$50K to \$99K \$100K to \$149K

BUSINESS



632

Total Businesses



4,544

Total Employees

EMPLOYMENT

7%

9%

White Collar 85%

Blue Collar

Services

3.4%

Unemployment Rate



3,000 -

2,000

1,000

\$922,060,393

Annual Budget Expenditures (Including Retail)



> \$150K

\$258,018,721

Retail Expenditures

TOTAL CONSUMER SPENDING BY CATEGORY

AGGREGATE SPENDING

AVERAGE HOUSEHOLD INCOME



\$112,115,104

FOO





Entertainment & Recreation



\$10,683,531

Personal Care Products & Services