

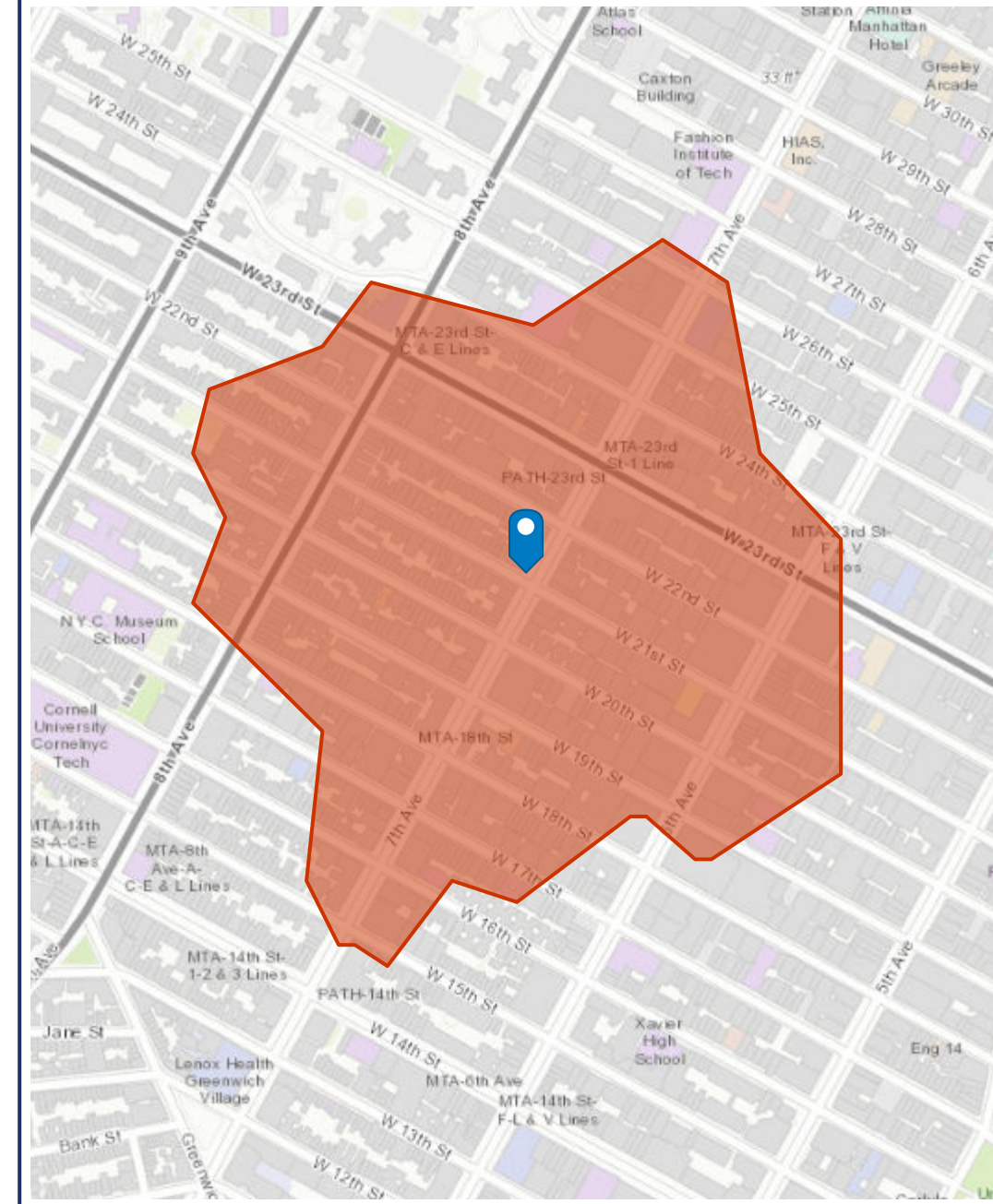
WINICK

DEMOGRAPHIC SUMMARY

188 7th Ave, New York, 10011

TRADE AREA

5 minutes



WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

14,827

Population



1.6

Average Household Size

39.7

Median Age

\$137,665

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



1,523

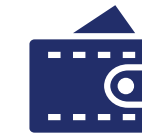
Total Businesses



19,805

Total Employees

AGGREGATE SPENDING



\$1,526,021,999

Annual Budget Expenditures (Including Retail)



\$417,375,295

Retail Expenditures

EMPLOYMENT



91%

White Collar



3%

Blue Collar



6%

Services

8.7%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$180,130,878

Food



\$44,723,477

Apparel & Services



\$63,042,844

Entertainment & Recreation



\$17,950,869

Personal Care Products & Services