

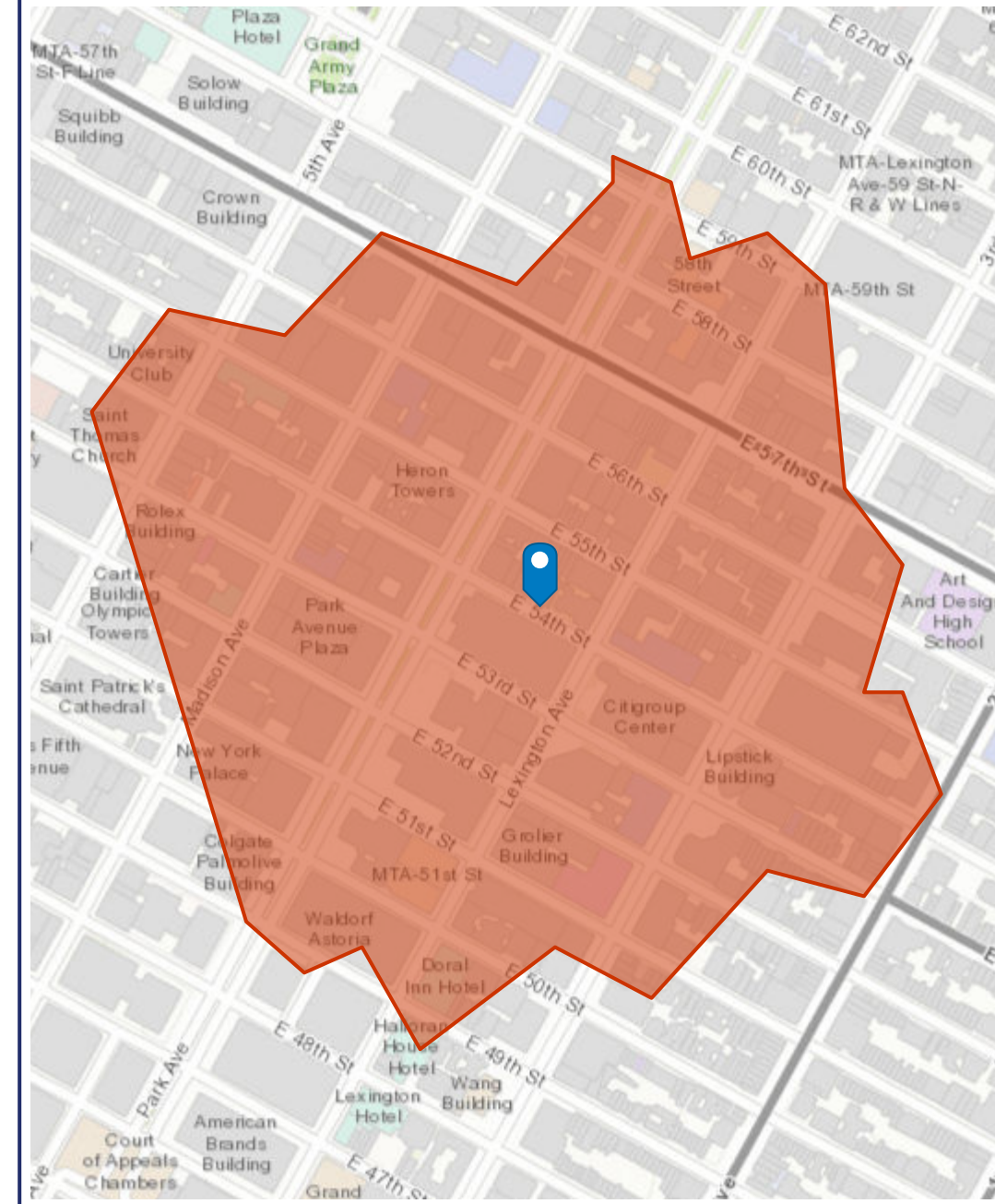
WINICK

DEMOGRAPHIC SUMMARY

125 E 54th St, New York, 10022

TRADE AREA

5 minutes



WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

5,305

Population



1.5

Average Household Size

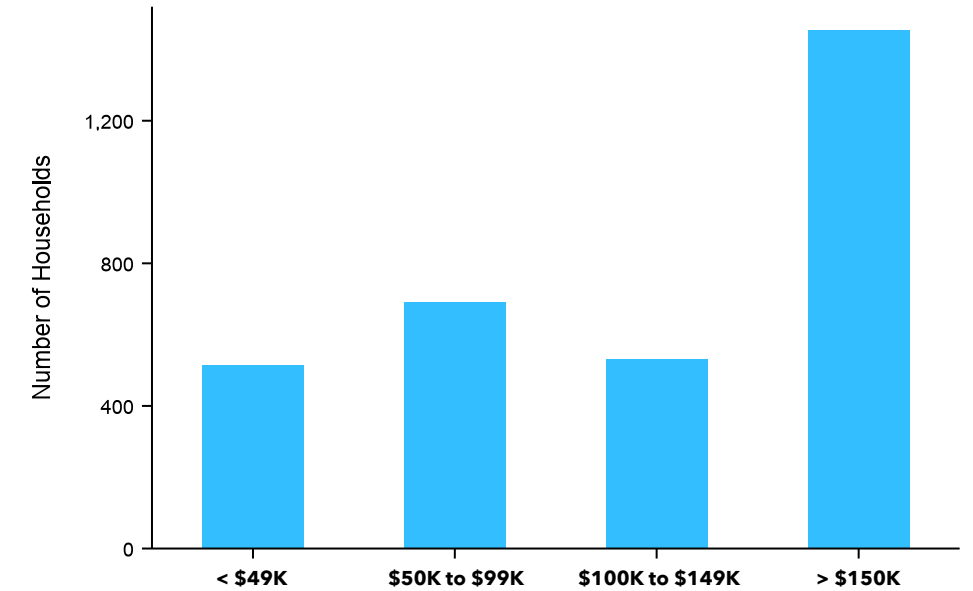
41.9

Median Age

\$131,400

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



5,014

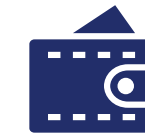
Total Businesses



109,247

Total Employees

AGGREGATE SPENDING



\$518,478,491

Annual Budget Expenditures (Including Retail)



\$143,320,930

Retail Expenditures

EMPLOYMENT



93%

White Collar



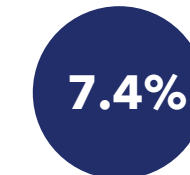
2%

Blue Collar



4%

Services



7.4%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$61,022,778

Food



\$15,036,796

Apparel & Services



\$21,449,445

Entertainment & Recreation



\$6,109,443

Personal Care Products & Services