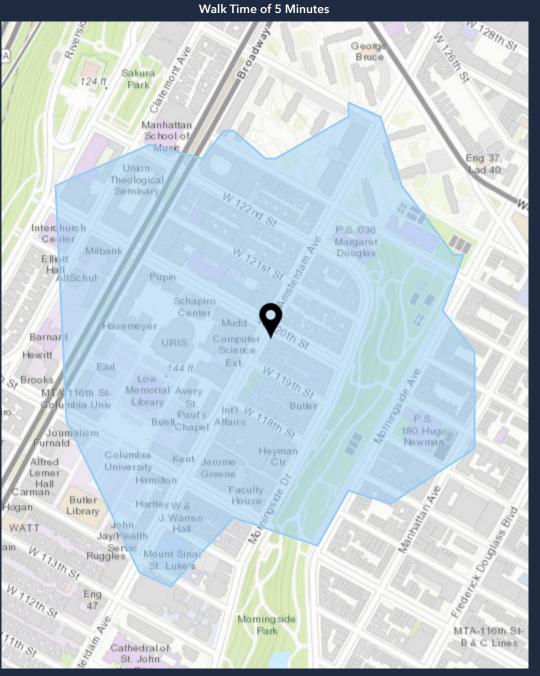


DEMOGRAPHIC SUMMARY

1215 Amsterdam Ave, New York, New York, 10027

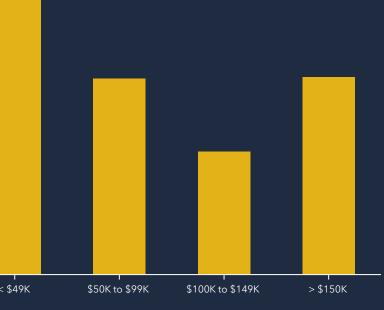


655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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K	KEY FACTS	1
10,306 Population 2.1 Average Household Size	26.8 Median Age \$71,571 Median Household Income	1,100 - 1,000 - 900 - 900 - 800 - 700 - 600 - 500 - 400 - 300 - 200 - 100 - 0 -
E	BUSINESS	
416	11,895	\$362
Total Businesses	Total Employees	Annual Buo (Inclu
EM	1PLOYMENT	TC
	83%	•
White Collar	3% 8.2%	\$43,
Blue Collar	Unemployment 14% ^{Rate}	\$14, Entertain

AVERAGE HOUSEHOLD INCOME



AGGREGATE SPENDING







\$106,512,635

ıdget Expenditures luding Retail) Retail Expenditures

OTAL CONSUMER SPENDING BY CATEGORY



146,173 _{Food}





