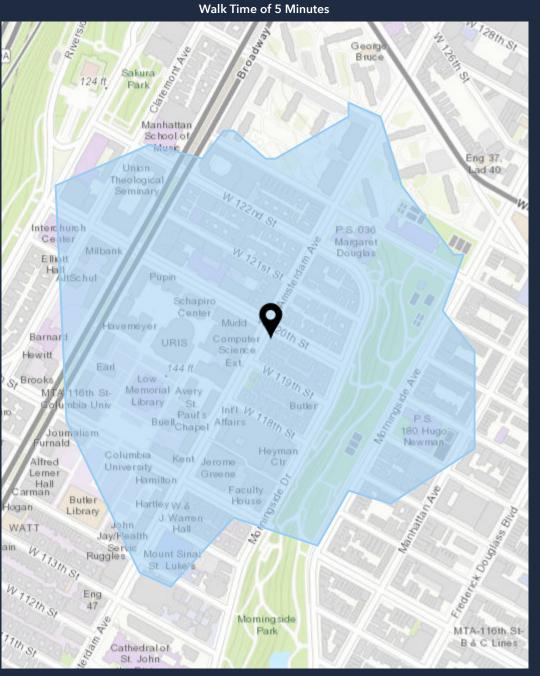


DEMOGRAPHIC SUMMARY

1215 Amsterdam Ave, New York, New York, 10027

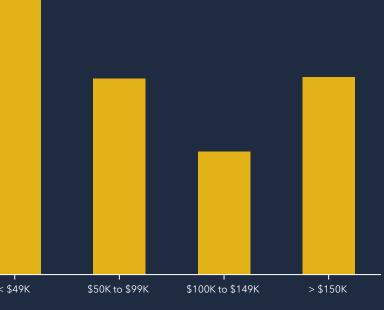


655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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| K | KEY FACTS | 1 |
|--|--|---|
| 10,306 Population 2.1 Average Household Size | 26.8 Median Age \$71,571 Median Household Income | 1,100 - 1,000 - 900 - 900 - 800 - 700 - 600 - 500 - 400 - 300 - 200 - 100 - 0 - |
| E | BUSINESS | |
| | | |
| 416 | 11,895 | \$362 |
| Total Businesses | Total Employees | Annual Buo (Inclu |
| EM | 1PLOYMENT | TC |
| | 83% | • |
| White Collar | 3% 8.2% | \$43, |
| Blue Collar | Unemployment 14% ^{Rate} | \$14, Entertain |

AVERAGE HOUSEHOLD INCOME



AGGREGATE SPENDING







\$106,512,635

ıdget Expenditures luding Retail) Retail Expenditures

OTAL CONSUMER SPENDING BY CATEGORY



146,173 _{Food}





