

DEMOGRAPHIC SUMMARY

121 Reade St

TRADE AREA

Walk Time of 5 Minutes

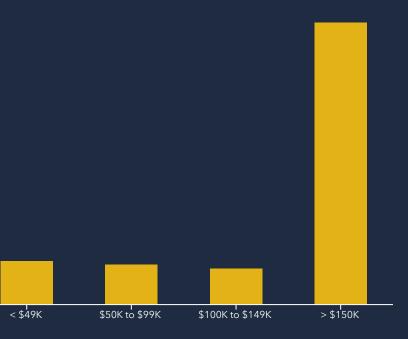


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KEY	Y FACTS	3,400 -
11,122 Population 2.3 Average Household Size	37.9 Median Age \$200,001 Median Household Income	3,400 - 3,200 - 3,000 - 2,800 - 2,600 - 2,600 - 2,400 - 2,000 - 1,800 - 1,400 - 1,400 - 1,200 - 800 - 400 - 200 - 0
BU	JSINESS	
1,964	39,759	\$1,2
Total Businesses	Total Employees	Annual (
EMPL	LOYMENT	
	94%	
White Collar (Blue Collar	1% 2.7%	\$14
Services	Unemployment 4% Rate	\$4 Enter

AVERAGE HOUSEHOLD INCOME



AGGREGATE SPENDING









al Budget Expenditures (Including Retail) Retail Expenditures

TOTAL CONSUMER SPENDING BY CATEGORY







