

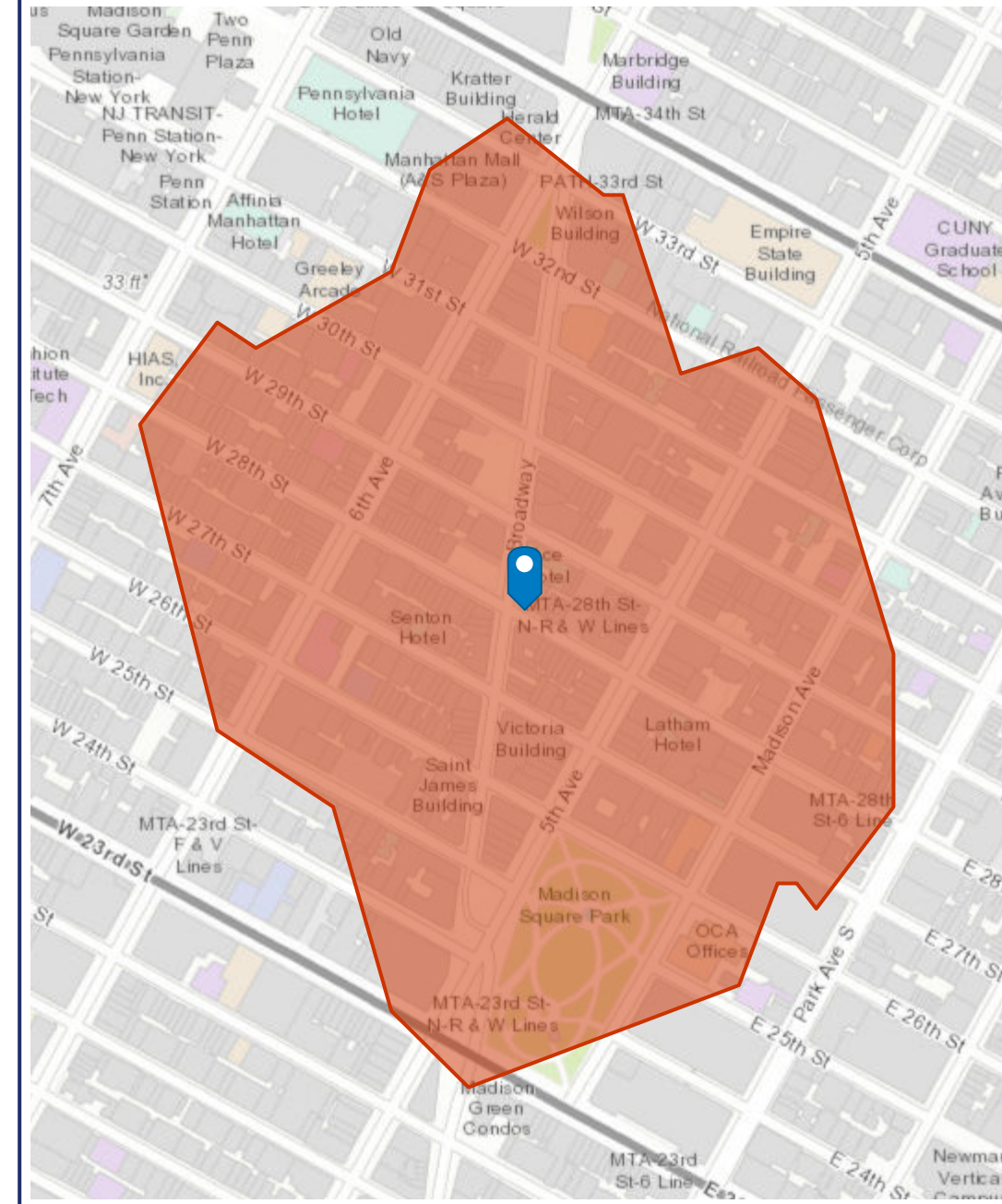
WINICK

DEMOGRAPHIC SUMMARY

1178 Broadway, New York, 10001

TRADE AREA

5 minutes



WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

7,357

Population



1.6

Average Household Size

34.6

Median Age

\$163,446

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



5,296

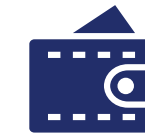
Total Businesses



59,089

Total Employees

AGGREGATE SPENDING



\$776,080,255

Annual Budget Expenditures (Including Retail)



\$214,644,143

Retail Expenditures

EMPLOYMENT



93%

White Collar



2%

Blue Collar



5%

Services

9.5%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$93,621,493

Food



\$23,211,272

Apparel & Services



\$31,380,141

Entertainment & Recreation



\$9,367,324

Personal Care Products & Services