



## IAN ZIMMERMAN

### DIRECTOR

**Areas of Expertise:**  
Brooklyn, Queens, Manhattan, Tri State Area  
**Areas of Specialization:**  
Retail Brokerage (Tenant & Owner  
Representation), Advisory Services

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## PROFILE SUMMARY

### Professional Experience

Ian Zimmerman joined Winick Realty Group in 2015. A native of New York, Mr. Zimmerman got his start in the real estate industry working at Cushman & Wakefield's retail leasing division, where he focused on landlord and tenant representation throughout Brooklyn, including a boutique juice bar for whom he was able to lease their first location two blocks from the Barclay's Center.

Mr. Zimmerman previously interned at FoxRock Partners, where he learned to canvass for potential clients. He also developed plans to pitch marketing services, facilitated promotional events and assisted in the business development efforts for clients such as the National Basketball Players Association, Amway, Las Vegas Sands and Red Robin.

A graduate of the University of Colorado Boulder, Mr. Zimmerman earned his degree in Political Science with a minor in Economics. During his time at the school, he was involved in organizing various charity events, including a March Madness event for disabled children and a Miss Greek event that raised money for Clinica Family health services. During his senior year, Mr. Zimmerman worked as a Brand Ambassador for clothing company Boast USA, coordinating events for the brand as well as handling their social media accounts across various platforms.

## FEATURE ACHIEVEMENTS

### Awards & Recognition

Mr. Zimmerman is a member of the International Council of Shopping Centers.

